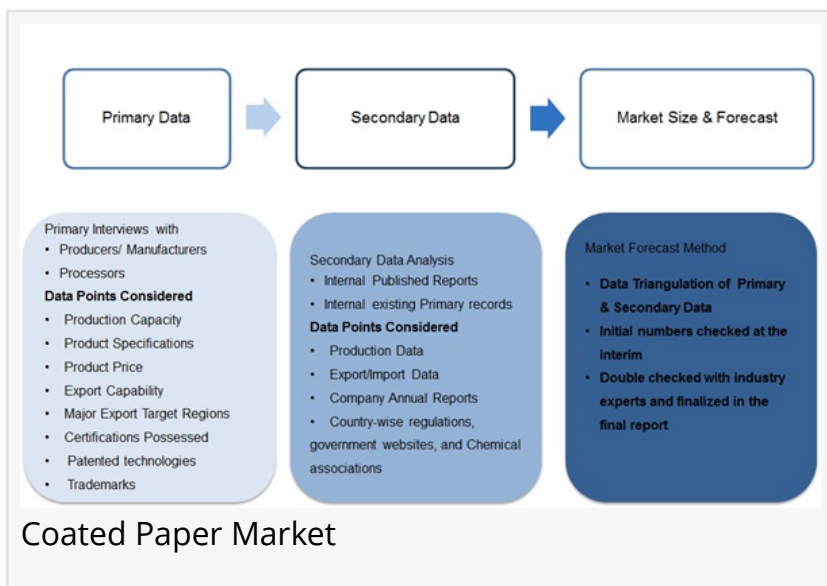


Global Coated Paper Market Boosted due to Rising Demand for Replacement of Plastics with Paper Based Products

Global Coated Paper Market Information- By Raw Materials, By Product Types, By Applications And By Region - Forecast To 2022

PUNE, MAHARASHTRA, INDIA, February 15, 2017 /EINPresswire.com/ -- Global [Coated Paper Market](#) is growing rapidly post 2016 as the market is boosted due to growing advertising and packaging industries and replacement of plastics with paper based products.



Market Highlights

The Global Coated Paper market is forecasted to grow by USD 51.2 billion in 2022 with CAGR of 4.3% from 2016 to 2022

The global Coated Paper Market are growing considerably due to growing application industries like packaging and printing. Coated paper is used to enhance the properties of base paper such as brightness, gloss, smoothness etc. Owing to technological advancement and innovations in coating paper have boosted the usage in flexible packaging, consumer goods and medical products leading growth in global coating paper market. Coated paper is extensively used in packing of food & beverages. With growing awareness among consumers regarding harmful effects of plastics in packaged food material is witnessing trend to shift from polymer based product to paper based products. The paper used in food packaging have numerous usage like paper bags, cups, pouches and seal bags. The material used in above given food packaging is rising demand for coated paper in coming years. Growing e-commerce industry and providing door step delivery of commodities is expected to drive the market growth in retail packaging. Printing industries accounts for prominent share in global coated paper market. Growing usage of strong quality paper requirement in magazines, brochures, annual reports, pamphlets and invitation cards have influence the market of coated paper in forecasted period.

Coated Paper Market Players

- Stora Enso Oyj
- Nippon
- Sappi Ltd
- UPM-Kymmene Corp
- Arjowiggins SAS
- Asia Pulp & Paper Co. Limited
- Verso Corporation
- Imerys S.A.
- Benford Corporation
- Burgo Group S.p.A.

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Coated fine paper is emerged as largest market segment compared to others as it is widely used in high content writing and calendaring. Standard coated fine paper and low coat weight paper is used in art papers and other advertising materials.

Asia-Pacific share largest market in these Coated Paper. Almost 50 % of total Coated Paper market is shared by Asia-Pacific. This growth attributed to growing end user industries, easy availability of raw material and labor. With growing online trading and advertisement campaigns in emerging economies are expected to increase the demand for coated paper in forecasted period. North America and Europe are expected to show steady growth owing to stringent regulations of government and growing usage of electronic media is expected to lose market share due to developing nations.

Segmentation:

The Global Coated Paper Market is majorly segmented on the basis of raw materials, product types and applications. Based on the raw material of coated paper the market is segmented into Ground calcium carbonate (GCC), Precipitated calcium carbonate (PCC), Kaolin clay and others. Further, on the basis of product type the market is classified into Standard coated fine, coated fine, Coated groundwood, Low coat weight. Similar on the basis of application the market is again classified into Packaging, Printing and Labelling.

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Intended Audience

- Paper & pulp manufacturers
- Traders and distributors of coated paper
- Packaging industries
- Potential investors
- Raw material suppliers

List of Figures

Figure 1 Global Coated Paper market segmentation
Figure 2 Forecast Methodology
Figure 3 Five Forces Analysis of Global Coated Paper Market
Figure 4 Value Chain of Global Coated Paper Market
Figure 5 Share of Global Coated Paper Market in 2014, by country (in %)
Figure 6 Global Coated Paper Market, 2015-2022, (USD billion)
Figure 8 Global Coated Paper Market size by product types, 2015
Figure 9 Share of Global Coated Paper Market by product types, 2012 to 2022
Figure 10 Global Coated Paper Market size by Raw materials, 2015
Figure 11 Share of Global Coated Paper Market by Raw materials, 2012 to 2022
Figure 12 Global Coated Paper Market size by Applications, 2015
Figure 13 Share of Global Coated Paper Market by Applications, 2012 to 2022

Related Report

Global Polysilicon Market is expected to cross USD 9 Billion by 2022. The market is expected to grow at a CAGR of approximately 13.3% in the forecasted period

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