

Modern Living with kathy Ireland® Explored the Trip of a Lifetime with Africa4Us

Tune into Bloomberg International on Sunday, February 19, 2017. See market-by-market listings below.

CAPE TOWN, WESTERN CAPE, SOUTH AFRICA, February 1, 2017 /EINPresswire.com/ -- (LOS ANGELES, February 16, 2017) -- Modern Living with kathy ireland® announces an exclusive interview with Pieter Mey, Founder & CEO of [Africa4us](#), the number 1 African Premium Adventure tour.

Travelers today are less focused on seeing the locations they want to visit and more on experiencing them. Though there are plenty of tours that focus on showing visitors the sights and sounds, more and more travelers are becoming more interested in seeing what the locals see and having a true grassroots experience.

Africa4us does just that. Africa4us is devoted to providing visitors with a one of a kind experience that is truly worth the money and worth the time that is being devoted. Unlike many one note travel companies, Afric4us offers two different levels or travel styles on most of their tours in Southern and Eastern Africa. Premium Camping Adventure Tours are operated with groups of up to 20 people and their Premium Accommodated Adventure Tours have a maximum group size of only 12 people, all tours offer a unique look at Africa and what the region has to offer.

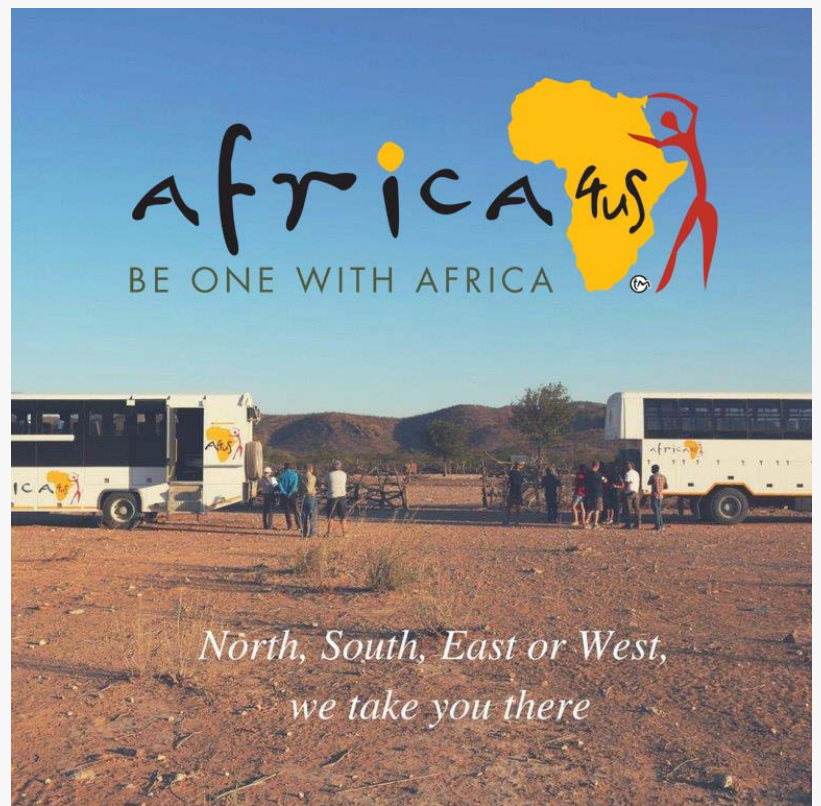
“

The World is a book, and those who do not travel read only a page.”

Saint Augustine

includes [social responsibility](#) projects on tour and delivers true value for money.”

Since the traveler is changing, it only stands to reason that travel should change as well. The tours that are offered through Africa4us are local, fresh, and activities are included in most cases in the price of the tour. Solo travelers are also welcomed, something that is often not mentioned in traditional travel tours. For those that are looking for a unique, one of a kind, and truly exceptional adventure, Africa4us can provide it.



"Africa4us provides a unique travel experience that is far from cookie cutter. Rather than hitting only tourist areas, you get to see the real flavor and character of Africa." J.L. Haber, Vice President of Programming for Modern Living with kathy ireland®.

"We provide [Premium Adventure Tours](#) to our customers with several unique and Industry First Attributes and make sure to bring our travelers in direct contact with Africa in such a way that their bucket list trip feeds the soul just as much as their memories," added Mr Mey. "Our game changer approach with our marketing strategy, coupled with the increased levels of comfort, opens up new horizons to the adventure traveler and provides unmatched value for money - and followers of Modern Living with kathy ireland® now have the insider insight on how to book their bucket list trip to Africa without breaking the bank."

For more information tune in to see the Africa4us feature story on Bloomberg International on Sunday, February 19, 2017 at 7:00am GMT

About Modern Living with kathy ireland®
Modern Living with kathy ireland® is a weekly business television program featuring real-world insights from corporate executives from all over the globe.

Modern Living with kathy ireland® airs Thursday mornings throughout North America on E! Entertainment Network as part of their sponsored programming lineup and to over 50 countries throughout the world on Sundays on Bloomberg International as part of their sponsored programming lineup.

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IF YOU WANT TO GO FAST, GO ALONE,
IF YOU WANT TO GO FAR, GO TOGETHER.

- African proverb

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