The Bloor Group and IRI to Present “The Power of the Platform”

Webcast Will Cap “Philosophy of Data” Podcast Series and Explain “IRI Voracity”

MELBOURNE, FL, UNITED STATES, February 15, 2017 /EINPresswire.com/ -- Innovative Routines International (IRI, The CoSort Company), a leading developer of data management and protection software, and The Bloor Group, an independent research firm for objective, high-quality analysis of enterprise information technology, will co-host a webcast called "A Philosophy of Data: Power of the Platform" on Thursday, February 23, 2017, at 4:00 p.m. EST. The webcast will wrap up a series of podcast interviews with independent data management experts, and introduce the IRI Voracity data management platform and its alignment to their philosophies.

Bloor Group analyst Eric Kavanagh will re-cap the conclusions of experts like Gwen Thomas, Rick Sherman, Dan Linstedt, and Dr. Robin Bloor, who will also highlight the importance of data governance, its aspects, and value in the context of data discovery, integration, migration, and analytic operations. That will segue into a brief technical overview of the IRI Voracity platform, which combines all those capabilities in Eclipse, and manipulates data in IRI CoSort or Hadoop engines interchangeably.

According to the webcast abstract, “the lifecycle of data - which spans the arc of discovery, integration, migration, governance and analysis - involves many touch points and a range of rules, any of which can introduce problems. This array of challenges speaks to the value of leveraging an end-to-end platform, a marshaling area for data and the policies that drive its use.” Registration on this page will send an invitation to the event: https://www.techopedia.com/reg/a-philosophy-of-data-power-of-the-platform/32398

About the Bloor Group
The Bloor Group is an independent research firm that produces objective analysis of enterprise technology products, services and markets, via new media programs and traditional research methods. The Bloor Group works with more than 100 of the world's most innovative enterprise software vendors, as well as top-tier clients like the US Air Force, the Chief Information Office for the Department of Defense, plus the United Nations, and the SXSW Accelerator.

About IRI, The CoSort Company
Founded in 1978, IRI develops high-performance data management and protection software for legacy migration, BI/DW, VLDB, Hadoop, and new application development environments. Consultative channel partners represent and support IRI software products worldwide.

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