

Global Cranes Market : Industry Research, Review, Growth, Segment, Analysis and Forecast to 2021

Growing global construction industry is the key driver of cranes market across the globe as these material handling equipment work best with heavy machineries

PUNE, INDIA, February 16, 2017 /EINPresswire.com/ -- Growing global construction industry is the key driver of <u>cranes</u> market across the globe as these material handling equipment work best with heavy machineries. Moreover, cranes are used on construction sites to load/unload heavy material component which is impossible for human labor to do. Rising shipbuilding industry owing to rising demand for oil and other raw materials overseas coupled with high funding for military ships will propel the growth of global cranes market during the forecast period. APAC region will witness the fastest growth of regional cranes market due to rising infrastructure development and increase in construction activities in emerging economies such as China, India and South Korea.

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Research Methodology

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of cranes. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

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Segmentation

Thirdly, Global Cranes market has been segmented by product, industry vertical and geography as below:

By Product Type

Tower Cranes Rough-Terrain Cranes Crawler Cranes Floating Cranes Others

By Industry Vertical

Manufacturing	
Healthcare	
Chemical	
Paper	
Food and Beverage	2
Warehousing	
Others	

By Geography

Americas

North America South America

Europe Middle East and Africa

Europe Middle East and Africa

Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key 6

industry players profiled as part of this section are Daifuku Co., Ltd., Swisslog Holding AG, Siemens AG, DEMATIC, BEUMER Group, and Konecranes plc among others.

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