

New Concepts in Retailing: Digital

Orbis Research has added report on “New Concepts in Retailing: Digital”. The report is also split by product types, Size, Share, Trends, Growth and Applications

DALLAS, TX, UNITED STATES, February 16, 2017 /EINPresswire.com/ -- This briefing highlights the newest concepts in [Digital Retailing](#) around the world. As demand for convenience continues, retailers are partnering with logistics companies to offer delivery services. Advances in digital technology have led to improvements in Omni channel retailing. As more shoppers are equipped with mobile devices, more multifunctional mobile apps are emerging and retailers are increasingly prioritising incorporating loyalty programmes in mobile apps.

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Euromonitor International's New Concepts in Retailing: Digital global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market – be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Browse Full Report with TOC: <http://www.orbisresearch.com/reports/index/new-concepts-in-retailing-digital>

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Euromonitor International

January 2017

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Integration of Loyalty Programmes With Mobile Apps

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