

Smartphone Screen Protector Market is expected to grow with CAGR of 7.5% with market size of US \$49.2 billion by 2022.

Global Smartphone screen protector Market, By Material (Polyethylene terephthalate (PET), tempered glass material) by size, By Application -Forecast 2022

PUNE, MAHARASHTRA, INDIA, February 16, 2017 /EINPresswire.com/ --Market Highlights

Smartphone screen protector market is expected to grow at CAGR of ~7.5% during the forecast period and expected to reach market size of US \$49.2 Billion by the end of forecast period. The demand for smartphone screen protection in the market is driven by the increased awareness of the smartphone and tablet users for the protection of the screen of smart phones and tablets from damages and breakage. Repurchase of the screen protectors during the product lifecycle of smartphones is expected to



boost the demand of smartphone screen protectors.

The features provided by smartphone screen protectors such as transparency, scratch proof and air bubble proof among others will also contribute to the growth of this market. The smartphone screen

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The Major Key Players are Zagg Inc. (U.S.), Bodyguardz (U.S.), Corning Inc. (U.S.), SCHOTT Corporation, Belkin International Inc. (U.S.), Nippon Electric Glass Co., Ltd., Asahi Glass co."

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protectors are also available for all sizes of smartphones. Smartphone screen protectors are known for their water resistant properties and long lasting nature.

Intended Audience

- Mobile manufactures
- Accessories manufacturers
- Raw material providers
- Display related service providers
- End users
- Research institutes

Panel manufacturers

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Major Key Players

- Zagg Inc. (U.S.),
- Bodyguardz (U.S.),
- Corning Inc. (U.S.),
- SCHOTT Corporation (Germany),
- Belkin International Inc. (U.S.),
- Nippon Electric Glass Co., Ltd. (Japan),
- Asahi Glass co. (Japan),
- FeYong Digital Technology Limited (China)
- Shenzhen YOOBAO Technology Co., Ltd. (China)
- AZ Infolink Pvt. Ltd.(India),

Commenting on the report, an analyst from Market Research Future (MRFR)'s team said:

Among all materials, it is forecasted that the tempered glass material will be used extensively for ensuring the protection of smartphone screens. The growth can be attributed to factors such as the reduced cost of the raw materials and the increased toughness provided by tempered glass which ensures protection of the screen from scratches. The demand of old materials such as Polyethylene terephthalate (PET) and Thermoplastic polyurethane (TPU) are expected to witness a slowdown in its growth as these materials are now rapidly substituted by the tampered glass material. The resistance provided by these materials for scratches and other related damages is quite less. The tempered glass reduces the fingerprints and provides better scratch resistance as compared to the other materials. If the smartphone drops, the tempered glass protection is damaged and the screen of the smartphone remains intact with no damage to its display.

Taste the market data and market information presented through more than 30 market data tables and figures spread over 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Global Smartphone screen protector market Research Report -Forecast to 2022".

Smartphone screen protector market

The Global Smartphone screen protector Market has been segmented on the basis of materials, types, thickness and applications. Materials comprises of Polyethylene terephthalate (PET), tempered glass material, Thermoplastic polyurethane (TPU) and multi-layer among others. The different types of smartphone screen protectors are 2D, 2.5D, 3D, color screen protector and 9H tempered glass among others. The screen protectors are available in thickness of 0.21 mm, .026mm, 0.33 mm and 0.48mm among others. The applications include smartphones, tablets and others.

Market Research Analysis:

Market Research Future Analysis shows that the tempered <u>glass smartphone screen protector market</u> is growing rapidly owing to superior risk mitigation properties. The superior adhesive characteristics along with declining prices of tempered glass screen protectors is expected to drive the demand for such screen protectors over the forecast period. The tempered glass smartphone screen protectors are available in multi-layer forms. Multi-layered tempered glass screen protectors are very strong protectors that contain different materials which have shock absorption properties. Such protectors are essential to deal with issues like anti-glare, glossy surfaces, fingerprints and others.

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Geographically, Asia Pacific region is expected to contribute highest to the global smartphone screen protection market. The developments in low cost screen protectors by the manufacturers will drive the growth of this region. The increasing availability of the raw material and the presence of large number of manufacturers in the region is expected to reduce the product price. Increasing demand for smartphones manufactured by Chinese vendors such as Xiaomi Inc. and Oppo Electronics Corp is expected to drive the product growth. North America is forecasted to record a growth owing to factors such as increased need of smartphone accessories with protective features.

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Contact:

Akash Anand,
Market Research Future
+1 646 845 9312
Email: akash.anand@marketresearchfuture.com

Akash Anand Market Research Future +1 646 845 9312 email us here

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