

Fuel Cards Market 2017 Share, Trend, Segmentation and Forecast to 2020

*Fuel Cards Market Consumption 2017
Forecast to 2022*

PUNE, INDIA, February 16, 2017
/EINPresswire.com/ -- Summary
[Fuel Cards](#) in the Netherlands 2016 is invaluable for issuers of fleet cards, fuel retailers, fleet leasing companies and other suppliers to the sector. Based on research with issuers and fuel retailers it provides commercial (B2B) fuel card volume (split by fleet and CRT), value and market share forecasts to 2021, key data on independent and oil company card issuers and an analysis of fuel card competition in the Netherlands.



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Key Findings

- The total number of service stations in the Netherlands rose by 3.2% in 2015. Over 12,000 new fuel cards will be issued between 2016 and 2021, totaling to 1,242,634 cards in the market.
- Fleet card volumes will continue to grow rising 5.2% between 2016 and 2021 to total 2,741m litres by the end of 2021.
- The top five fuel card operators made up 67.7% of fuel card volumes in 2015

Synopsis

Over 12,000 new fuel cards will be issued between 2016 and 2021, totaling to 1,242,634 cards in the market

Reasons to Buy

- Plan effective market entry strategies by uncovering current and future volumes and values of the Netherlands fuel card markets.
- Assess whether you should increase network acceptance of your card and identify potential new merchants by uncovering the position of competitors. Whether you are an issuer, a processor, a leasing company or a fuel retailer, make informed pitches to partners by understanding their business.
- Enhance fuel sales at your service stations by identifying which fuel cards you should accept based on their market shares and network acceptance.

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