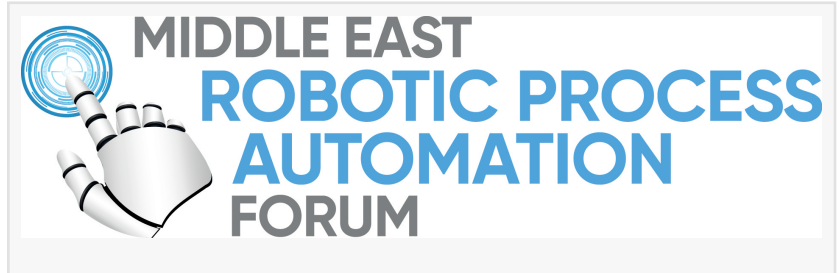


# The rise of robotic process automation in the Middle East

DUBAI, UNITED ARAB EMIRATES, February 16, 2017 /EINPresswire.com/ -- A growing number of companies in the region are under pressure to drive greater cost efficiency while maintaining their highest standards. Technological innovation has seen the fast emergence of solutions revolutionising business process management around the world with workforce digitalisation or “Robotic Process Automation (RPA)”.



There are very good reasons why companies want to hop on the RPA bandwagon as the technology promises reduced cost levels up to 90%, reduced errors and streamlined process operations.

<http://roboticprocessautomation.iqpc.ae/news>

IQPC has therefore organised the Middle East Robotic Process Automation Forum taking place from 21-22 March 2017 in Dubai, UAE, to discuss the potential of robotic process automation and how it can help businesses streamline and improve processes to save time, reduce cost, enhance efficiency, and increase productivity.

Speakers include:

- Ehsan Shammasi, Head of HR Shared Services, Al Tayer Group
- Umesh NV, Senior Director Global Business Services, Dell EMC
- Tony Breen, Head of Shared Services, PepsiCo
- Said Amara, Procurement Process Automation Lead, Nokia
- Jo O’Flynn, CTO, Silah Gulf
- Tilak Banerjee, Director Global Business Services, Dell EMC
- Kinjal Morakhia, Group Transformation Manager, Emirates NBD
- Anil D’Souza, Consultant Shared Services, Al Majdouie Group
- Tarun Gugnani, Regional Head MEA, EdgeVerve

This event will gather major organisations including Al Tayer Group, PepsiCo, Qatar Airways, Dell EMC, Met-Life, Al Nabooda Group, Redington Gulf, Emaar Group and many more to discuss strategies and solutions in achieving a successful RPA implementation.

EdgeVerve, Mindfields, Datamatics and Ui Path have confirmed as sponsors and will be present to showcase their products and solutions and solutions.

Find the full programme, speaker list and registration form at <http://roboticprocessautomation.iqpc.ae/news>, call +971 4 364 2975 or email enquiry@iqpc.ae.

- ENDS -

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