

Trade Show Experts to Share Event Marketing Expertise at Skyline Exhibits' 'Knowledge Summit'

This FREE two-day event in Pine Brook, NJ runs March 21-22 and features 20 seminars, vendors and hospitality.

PINE BROOK, NJ, USA, February 17, 2017 /EINPresswire.com/ -- Expert marketers, designers, vendors and industry thought leaders will present vital trade show and event marketing advice for both novices and veterans at Skyline Exhibits, New Jersey, on Tuesday, March 21st and Wednesday, March 22nd in an event titled "<a href="The Knowledge Summit."



Presentations will address Exhibiting Technology and Design, Face-to-Face Marketing Strategies, ROI/ROO Measurement, Exhibiting Outside the US and more. Vendor/partners will also demonstrate their offerings, including furniture, VR and IR software and technology, audio visual, promotional items, modern flooring solutions, touch screen and interactive technologies and more.

"The wide scope of this two-day event ensures there will be presentations and demonstrations of value to anyone responsible for their company's trade show and event marketing programs," said Scott Price, president of Skyline Exhibits, New Jersey (www.skyline.com/new-jersey-nj).

"Attendees are welcome to come for as long as they like during the two-day event. We will have expanded hours so people can come for continental breakfast, talk to marketing and technical experts, attend seminars, join us for lunch and stay for a wine and beer networking hour each day after the final afternoon presentation."

Registered attendees are encouraged to come by as often as their schedules permit.

The Knowledge Summit is free and open to persons with trade show marketing responsibilities and registration is required. Doors open at 8:30 am with one-hour morning sessions at 9:30 am and 10:45 am and afternoon sessions at 1:30 pm and 2:45 pm.

For a full list of presentations, presenter bios, session times and driving directions, call Donna at 973-882-3488 or visit

http://marketing.skylinefiles.com/seminars/1122/Seminar 1122 032117 KnowledgeSummit-Final.html.

For additional information, contact Scott Price at 800-878-5759.

Learn more about Skyline Exhibits, New Jersey, at www.skyline.com/new-jersey-ni.

About Skyline New Jersey: Skyline Exhibits New Jersey (http://www.skyline.com/new-jersey-ni) has a complete team of designers who can create and execute trade show exhibits, banner stands and other elements for businesses in every industry. Their award winning kiosks and trade show stands in New Jersey can be professionally installed by their own team of event professionals.

Scott Price Skyline New Jersey 1-800-878-5759 email us here

This press release can be viewed online at: http://www.einpresswire.com

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