

Dr. Daniel G. Fuchs represents Koh Samui's Beach Republic at ITB Berlin 2017

Independent Swiss hospitality expert, Dr. Daniel G. Fuchs, represents Koh Samui's Beach Republic at ITB Berlin 2017

ALTNAU, THURGAU, SWITZERLAND, February 20, 2017 /EINPresswire.com/ -- From March 8th, 2017 – March 10th, 2017, the international tourism industry will meet once again at the prestigious ITB in Berlin. The Beach Republic booth can be visited at Hall 26B, Booth 216 Koh Samui and table number 4.

Beach Republic is offering visitors to Koh Samui an unprecedented choice for luxurious indulgence in elegant settings. Since opening, the hotel has welcomed several thousand guests, who seek an exclusive lifestyle experience with signature suites and rooms.

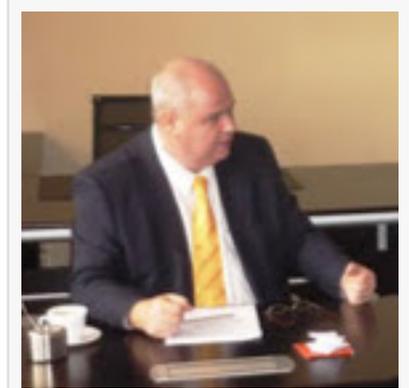
Beach Republic European Director of Sales and Marketing, Dr. Daniel G. Fuchs, said he was delighted to be announcing the participation of Beach Republic at this year's ITB, which sets a new benchmark for authentic Thai hospitality on the island. Dr. Fuchs said: "Beach Republic has created a new benchmark in luxury hospitality, pushing the accepted norms and frontiers in the industry. We feel that there is a real demand for high-quality boutique resorts that embrace the essence of Thai hospitality, with uniquely authentic Thai experiences in beachfront locations."

Beach Republic is Koh Samui's original premier beach destination, located at the northern tip of beautiful Lamai beach. Standing apart from the crowd with a unique feel and culture of its very own, Beach Republic is styled as an independent state, and marries a contemporary and hip Mediterranean beach lifestyle with a twist of irreverent fun. The resort comprises the stunning Ocean Club and Restaurant, the indulgent Asian Fusion Spa, and The Residences - a collection of 41 Deluxe Suites, Private Pool Villas, and Private Pool Penthouses.

About Dr. Daniel G. Fuchs:

Born and raised in Switzerland, I emigrated to the US in the early stages of my career. I lived in the US for 10 years where I worked for a large international hotel chain. I started as an F & B Director and worked myself up to become the Vice President of Hotel Operations. Returning back home I taught at a Swiss Hospitality College and on behalf of a large Swiss Bank I managed a financial and operational turn around of several hotels. Later I became Director of two very reputable Swiss Hotel Colleges.

Amidst the Asian crisis I took the opportunity and established a hotel company in Thailand that owned and managed 7 hotels as well as having a large consulting practice. We have been part of Thailand's most prestigious hotel development projects. After selling my company I became Chief Operating Office of a Thai Hotel company.



Professor of Business Studies & International Hotel/Tourism Expert

During all this time I taught at some of the most prestigious Thai Universities and engaged in guest speaking and consulting engagement throughout Asia. Today back home in Switzerland I teach at various Universities and consult nationally and internationally.

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