



# Mark Systems to Sponsor Builder Partnerships 'Builder of Choice' Summit

*Mark Systems announced today its sponsorship of Builder Partnerships Executive Summit March 7 – 9, 2017 in Breckenridge, Colorado.*

MT HOLLY, NJ, UNITED STATES, February 21, 2017 /EINPresswire.com/ -- Mark Systems announced today its sponsorship of [Builder Partnerships Executive Summit](#) March 7 – 9, 2017 in Breckenridge, Colorado.

Offering a forecast focused theme, 'Revival of the Housing Industry: Position Your Company for the Next Generation,' home builders attending the Executive Summit will gain unparalleled market insight from Charles C. Shinn, Jr., PhD, Principal, Builder Partnerships; J. Walker Smith, Executive Chairman of Kantar Futures; Gregory Miller, SunTrust's Chief Economist (Rtd.); and Carol Smith, Customer Relations Consultant with Home Address.



“

I would characterize the event (Executive Summit) as the best one week learning experience of my life”

*Stephen Narjarian of Carlino Development Group*

"One advantage to being in the industry for nearly 50 years is seeing history repeat itself. The Millennials will drive the market for the next five decades the same way the Baby Boomers have the last. There are differences every builder needs to understand and this Summit is designed to address and explore the differences," said Shinn.

"I would characterize the event (Executive Summit) as the best one week learning experience of my life," said Stephen Narjarian of Carlino Development Group, who attended the

event in 2016.

For more information or to register for this event visit: [www.BuildersofChoiceSummit.com](http://www.BuildersofChoiceSummit.com).

## About Builder Partnerships

With over 800 builder members and over 75 manufacturer and service associates, Builder Partnerships is focused on increasing communication and collaboration between builders and manufacturers.

Learn more by visiting our website: [www.BuilderPartnerships.com](http://www.BuilderPartnerships.com).

## About Mark Systems

Mark Systems is a leading provider of simple, visual, social, and mobile home builder software solutions, offering best practices based on NAHB recommendations and real-world applications.

IHMS is the home building industry's only single-database, ERP information management application, and one of the most widely used, industry-specific software products available for home builders.

Through the use of interactive maps, LotInsight and LotBuzz, allow developers and builders to easily visualize lot inventory, construction progress, sales status, budget and schedule variances, architectural and other vital information.

Utilizing a single database throughout the system, real-time access from anywhere provides residential builders state-of-the-art efficiencies in reporting and customer service. Complete integration assures reliable accuracy from sales through construction.

Learn more by visiting our website: [www.MarkSystemsUSA.com](http://www.MarkSystemsUSA.com).

Kayla Ware  
Mark Systems  
6097029901  
email us here

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