

# Global Color Masterbatch Market will cross USD 7,268.3 Million Mark by 2027

*Global Color Masterbatch Market Information by types (White Masterbatch, Color Masterbatch, Black Masterbatch, Additive) & by application - Forecast to 2027*

PUNE, MAHARASHTRA, INDIA, February 21, 2017 /EINPresswire.com/ -- Market Highlights

[Global Color Masterbatch market](#) is estimated to witness high demand in near future. According to MRFR analysis, the global color masterbatch market expected to reach USD 7,268.3 million by 2027 expanding with a CAGR of 5.88%. On the basis of type, black masterbatch accounted the largest market value share of 30% in 2015 followed by Standard Color Masterbatch, White Masterbatch, Additive Masterbatch and others. On basis of application, packaging accounted for the largest market share of 34.00% in 2015, with a market value of USD 1,292.0 million and is projected to grow at the highest CAGR of 6.42% during the forecast period.



The need for Color Masterbatch is gradually rising owing to factors such as, growing demand from plastic industry, growing demand of lightweight vehicles, increasing demand from APAC region due to rapid industrialization, increasing demand for specialized colors and among others. Color Masterbatch is a new type of polymer materials which is dedicated to pigments and colorants and is also known as preparation of materials or Pigment Preparation.

## Major Key Players

- Schulman Europe,
- Tosaf Compounds,
- Bolyplast Müller,



Key Players: A Schulman Europe, Tosaf Compounds, Polyplast Müller, Polyone Corporation, Hubron, Clariant Masterbatches, Cabot Plastics "

*Market Research Future*

- Polyone Corporation,
- Hubron, Clariant Masterbatches,
- Cabot Plastics

Request a Sample Report @

[https://www.marketresearchfuture.com/sample\\_request/882](https://www.marketresearchfuture.com/sample_request/882)

Key Findings:

- Europe accounted for the largest market share of 35.00% in 2015, with a market value of USD 1,330.0 million and is

projected to grow at a CAGR of 5.91% during the forecast period

- Black Masterbatch accounted for the largest market share of 30.00% in 2015, with a market value of USD 1,140.0 million and is projected to grow at a CAGR of 5.60% during the forecast period

- Packaging accounted for the largest market share of 34.00% in 2015, with a market value of USD 1,292.0 million and is projected to grow at the highest CAGR of 6.42% during the forecast period

Taste the market data and market information presented through more than 50 market data tables and figures spread in 142 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Color Masterbatch Market Research Report - Forecast to 2027](#)"

Target Audience

- Color Masterbatch producers
- Traders and distributors
- Association and government bodies.
- Application industries
- Research institute

Segment Analysis:

The global color masterbatch market has been segmented into type and application. On the basis of type the market has been divided into white masterbatch, standard color masterbatch, black masterbatch, additive masterbatch and others, whereas the application market has been divided into packaging, automotive, consumer goods and retail, textile and others. Packaging segment is estimated to dominate market with value share of 35% by 2015. The segment is anticipated to retain its dominance over the forecast period accounting for share of XX% in 2027. This can be attributed to growing demand of color masterbatch from plastic industry in global market. Follow by this automotive is the second largest application market.

Access Report Details @ <https://www.marketresearchfuture.com/reports/color-masterbatch-market>

## Reasons to buy

- This report includes in-depth study analysis of Color Masterbatch market
- It covers market segmentation by type, by application and by regions.
- It helps in identifying region-wise major suppliers and understand consumption patterns.
- The report will provide useful and premium insights that will support in investments of Color Masterbatch and allied companies providing details on the fast-growing segments and regions.
- In addition, it will provide key findings that will help the companies to improve profitability by using supply chain strategies, cost effectiveness of various products mentioned in the report.
- The data used in the report is primarily based on primary interviews with the major producing companies and industry experts and supported by authentic industry data from secondary sources.

Make an Enquiry @ <https://www.marketresearchfuture.com/enquiry/882>

The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

## Brief TOC

- 1 Report Prologue
- 2 Market Introduction
  - 2.1 Definition
  - 2.2 Scope of the Study
  - 2.3 Research Objective
  - 2.4 Assumptions & Limitations
    - 2.4.1 Assumptions
    - 2.4.2 Limitations
  - 2.5 Market Structure
- 3 Research Methodology
  - 3.1 Primary Research
  - 3.2 Secondary Research
- 4 Market Dynamics

.....

List of Tables

Table 1 Growth Drivers: Impact Analysis

Table 2 Restraints: Impact Analysis

Table 3 Global Color Masterbatch Market, By Type, 2014-2027 (\$ Million)

Table 4 Global Color Masterbatch Market, By Type, 2014-2027 (Tons)

Table 5 Global Color Masterbatch Market For White Masterbatch, By Region, 2014-2027 (\$Million)

Table 6 Global Color Masterbatch Market For White Masterbatch, By Region, 2014-2027 (Tons)

Table 7 North America: Color Masterbatch Market For White Masterbatch, By Country, 2014-2027 (\$Million)

Browse Related Report

Polyethylene market Information by type (high density polyethylene, Low density polyethylene, linear low density polyethylene and medium density polyethylene) by application (packaging, construction, consumer goods, pharmaceuticals and others) - Forecast to 2027

<https://www.marketresearchfuture.com/reports/polyethylene-market>

About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

Contact:

Akash Anand,

Market Research Future

+1 646 845 9312

Email: [akash.anand@marketresearchfuture.com](mailto:akash.anand@marketresearchfuture.com)

Akash Anand

Market Research Future

+1 646 845 9312

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/367543403>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.