



Close Parent Win 2 Awards for Incredible Product Innovation in Baby Products

Close Parent has won two awards for their incredible innovation in baby and toddler products.

LONDON, UNITED KINGDOM, February 21, 2017 /EINPresswire.com/ -- The team at Close Parent are no stranger to awards as they have collected many since their launch. Their commitment to providing fantastic products, that work, for multitasking mums and dads ensures they're always at the top of the shortlist when the awards are handed out.

They have many products that have become a staple for everyday parenting, most notably the close Caboo baby sling which featured on Channel 4 and the pop in reusable nappies.

In their own words, "It all started back in 2004, two mums got together; one with a passion for baby wearing and the other a love of cloth bottoms. Close has since established itself as a great British parenting brand, lucky enough to win a few awards and many loyal fans both home and abroad along the way

Like all brands, we needed some good fortune and in 2007, the original version of our Caboo Carrier featured in the Channel 4 series "Bringing Up Baby", just before we launched "Pop-in" nappies to a happy hubbub of approval.... We have always appreciated the concerns of parents regarding the world your little one will grow up in, alongside the pressures and need to manage a family budget. As a result, we believe in making things that are durable, built to last and clearly communicated, so you can make the right choices for you and your little nipper, today, tomorrow and everyday..."

Close Parent have now rebranded to simply "Close" and continue to expand their range. They have now won a Top Product Award from [Sunday Woman Magazine](#) for their travel accessories and been reviewed and approved by [The Consumer Voice](#).

Sunday Woman Magazine are very impressed with Close, and in their own words, say, "Close Parent have been on our radar for some time, but it's only recently we delved a little deeper into their products and innovative designs. They first caught our attention back in the day when Peaches Geldof argued with Katie Hopkins over attachment parenting. Close Parent has developed the Caboo Baby Sling that is a safe cocoon for babies, and a dream for multi tasking parents. As their baby sling is so popular, we assumed this was all they did, but we were wrong, as a little more delving revealed some ingenious products for dad and mum.

ALL of Close Parent's products win our top product award, as each one has been designed with mum, dad and baby in mind. The ultimate in convenience, while being eco friendly, these products make it easy to travel, to keep babies and toddlers comfortable and to bring up a child without compromising core values, such as a belief in a cleaner, healthier world, and a happy contented child. If you thought Close Parent only concentrated on the [Caboo Baby Carrier](#), look again. You'll see eye catching pop in nappies (Minkee and Bamboo) feeding accessories, travel must haves, and even incentives from local councils to make disposable nappies a thing of the past.

We're proud to promote every product as we truly believe you will love every accessory as much as we did. Whether you have a newborn or are potty training, there's a product for every parent, they are also high quality gifts, that any parent would love to receive."

The Consumer Voice are also delighted with the products and let their readers know why they chose Close to receive their reviewed and approved award, "The Caboo carrier has obviously been invented by a mother who understands a woman's body post childbirth. A mother who understands the importance of comfort, a mother who has managed to replicate the feel of a hug, a cuddle, and constructed an indispensable tool for attachment parenting, or for any mother looking to keep baby close while getting on with her life."

For more information visit <http://www.closeparent.com>

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