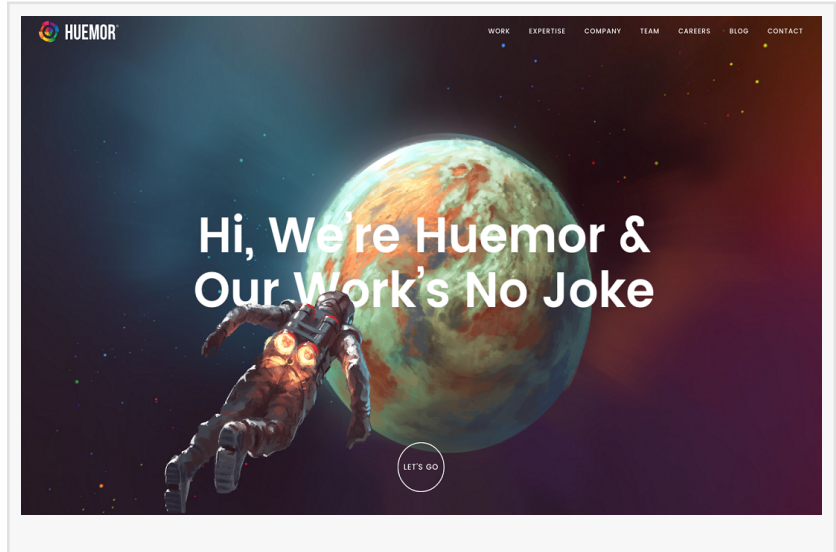


Huemor Celebrates Five Years with New Website

Redesign reflects agency's growth

FARMINGDALE, NEW YORK, UNITED STATES , February 21, 2017 /EINPresswire.com/ -- Long Island web design agency [Huemor](#) launched its new website to provide an even more memorable experience for visitors. Half passion project and half business driver, the website was born out of two needs: the need to play and explore new designs and technologies, and the need to keep the company branding fresh and relevant. The new site, which continues the shop's long tradition of space-themed branding, features more visual messaging, more interactive calls to action and content areas that allow users to move at their own pace, and reimagined visuals that challenged the company's designers and developers.



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In addition to meeting business goals, the website acts as a sandbox for the agency, which works across a variety of platforms and verticals. With B2B, B2C, e-commerce, and campaign-based projects in their portfolio, a redesign allowed for testing of different UX strategies and CMS capabilities that will eventually show up in client work. It was also a chance to hone processes that are continually evolving and for the entire team to share a collaborative experience. “We spent nearly

nine months on this redesign, analyzing data, scrutinizing ideas and designs,” Gapinski said. “Nine months well-worth it though.”

The site can be explored at <https://huemor.rocks/>.

In its fifth year of business, Huemor continues to grow as an award-winning agency whose work sells, persuades, and inspires.

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