

Global IT-as-a-Service (ITaaS) Market to grow at a Phenomenal CAGR of 31.0 percent By 2019

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Global IT-as-a-Service (ITaaS) Market

ITaaS is an IT operational method, providing an enterprise with the required amount of hardware, software, and support. Nowadays, companies have been using the ITaaS model to increase the usage of virtualization as it is not limited to cloud computing technology models such as SaaS, PaaS, and IaaS. Various benefits associated with the ITaaS model include the simplification and standardization of products and services delivered by IT, reduced cost of consumption, increased IT efficiency, and improved financial transparency, which leads to an increase in business agility and flexibility at the same time.

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Covered in this Report

The market size is calculated on the basis of the revenue generated from IaaS, SaaS, and PaaS markets.

The Global IT-as-a-Service Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the vendors operating in this market along with the market share analysis of the Global IaaS, SaaS and PaaS markets.

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Key Vendors Amazon Web Services Cisco Systems HP IBM Microsoft Rackspace

Other Prominent Vendors Akamai AT&T Bluelock

British Telecom CA Technologies CenturyLink **Cherwell Software** Citrix Systems Cloud9 **Dimension Data** Emc² Entrada FinnacialForce.com GoGrid Google Hornbill Intuit Joyent Layered technologies Media Temple Microsoft Navisite NetSuite Oracle Rackspace SalesForce.Com SAP ServiceNow SoftLayer Technologies Sunguard VMware

Market Driver Need to Maintain a Low-cost Infrastructure For a full, detailed list, view our report

Market Challenge Issues Related to Data Security For a full, detailed list, view our report

Market Trend Increased Demand from Public Sector For a full, detailed list, view our report

Key Questions Answered in this Report What will the market size be in 2019 and what will the growth rate be? What are the key market trends? What is driving this market? What are the challenges to market growth? Who are the key vendors in this market space? What are the market opportunities and threats faced by the key vendors? What are the strengths and weaknesses of the key vendors?

Companies Mentioned: Amazon Web Services, Cisco Systems, HP, IBM, Microsoft, Rackspace, Akamai, AT&T, Bluelock, British Telecom, CA Technologies, CenturyLink, Cherwell Software, Citrix Systems, Cloud9, Dimension Data, Emc², Entrada, FinnacialForce.com, GoGrid, Google, Hornbill, Intuit,Joyent, Layered technologies, Media Temple, Microsoft, Navisite, NetSuite, Oracle, Rackspace, SalesForce.Com, SAP, ServiceNow, SoftLayer Technologies, Sunguard, VMware

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