

# Enterprise Video Market is expected to grow with CAGR of 31% and will lead to market size of US \$31 billion by 2022.

*Enterprise Video Market, By Components, By Application (Training & Development, Corporate Learning), By Delivery Mode, By Industries - Forecast 2016-2022*

PUNE, MAHARASHTRA, INDIA, February 22, 2017 /EINPresswire.com/ -- Market Highlights:



Key Players: Kaltura Inc. (U.S.), Rimage Corporation (U.S.), Cisco Systems, Inc. (U.S.), International Business Machines , Verizon Communications, Inc. , Microsoft Corporation , Polycom"

*Market Research Future*

Market Research Future published a half cooked research report on Enterprise Video Market. The global market for Enterprise Video is majorly driven by factors such as high adoption of on-demand services and growing the geographical footprint of organizations.

The [global enterprise video market](#) is majorly driven by the factors such as high adoption of on-demand services and growing the geographical footprint of the organizations. Application such as corporate learning and training & development of employees need a professional for the

deployment of the services efficiently.

Enterprise video solution helps the organization to communicate with the desired audience at single time from any place that helps to reduce the cost. Whereas requirement of skilled hands and deployment cost are some of the restraints of the market.

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## Major Key Players

- Kaltura Inc. (U.S.)
- Rimage Corporation (U.S.)
- Cisco Systems, Inc. (U.S.)
- International Business Machines (U.S.)
- Verizon Communications, Inc. (U.S.)
- Microsoft Corporation (U.S.)

- Polycom (U.S.)
- Avaya Inc. (U.S.)
- Wistia Inc. (U.S.)

Some other players in this market are- Anvato, Vimond Media Solutions, Ustream, Kollektive among others.

#### Market Research Analysis:

The global enterprise video market is expected to grow with CAGR of 31% from year 2016 to year 2022. Growing economy of countries in Asia-Pacific is helping the business environment and supporting the expansion plans of organization which is leading to high growth and global footprint. It is estimated that the market of Enterprise Video will lead to market size of US \$31 billion by the end of forecast period.



Taste the market data and market information presented through more than 60 market data tables and figures spread over 110 numbers of pages of the project report. Avail the in-depth table of content (TOC) & market synopsis on [“Global Enterprise Video Market Research Report- Forecast 2022”](#)

#### Study Objectives of Enterprise Video Market:

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Enterprise Video
- To provide insights about factors affecting the market growth.
- To analyze the Enterprise Video market based porter’s five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by components, service, application, delivery mode, industries and sub-segments
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances,

mergers and acquisitions, new product developments, and research and developments in the Global Enterprise Video Market

Access Report Details @ <https://www.marketresearchfuture.com/reports/enterprise-video-market>

#### Market Segments:

The Enterprise Video Market has been segmented on the basis of Components, Services, Application, Delivery Mode and Industry.

By components includes, Hardware and software.

By services, the market has been segmented as- professional and managed.

By application, the market has been segmented as- training & development and corporate learning among others.

By Delivery mode includes, video conferencing, web conferencing among others whereas the industries includes- BFSI, Manufacturing, Media & Entertainment, Healthcare, Aerospace & Defense, Oil & Gas, and Telecom & IT among others.

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