

TV's Morning Blend in Tampa features Elizabeth Sanders of HorseOPeace.com Making Natural Goat Milk Soap

Elizabeth Sanders on ABC's Morning Blend discusses growing trend to natural soaps

TAMPA, FL, USA, February 22, 2017 /EINPresswire.com/ -- Elizabeth Sanders, founder of HorseOPeace.com natural [goat milk soap](#) company, demonstrated "How to Make Goat Milk Soap at Home" on ABC-TV's [Morning Blend](#) in Tampa, following being featured in The New York Times about the national trend to homemade natural soaps and the increasing popularity of her natural chemical-free goat milk soaps at HorseOPeace.com.

During the TV interview, posted at HorseOPeace.com and the ABC-TV WFTS affiliate in Florida, she told Morning Blend viewers that using goat's milk, rather than water, results in the best quality soap but noted other liquids can be used as well.

The HorseOPeace founder, who taught soap-making during the past decade, detailed the equipment and ingredients needed, such as safety glasses to kitchen implements and discussed how to personalize soaps for preferences of scented or unscented varieties.

Elizabeth told Tampa Bay's Morning Blend Show co-Host Carley Boyette, "We have 17 different kinds of soaps that we offer," as she emphasized that HorseOPeace.com scented and unscented soaps are good for all skin types and especially beneficial for people with dry or sensitive skin.

The hit Tampa Bay's Morning Blend Show is among media reporting the growing national trend of people making natural soaps at home to avoid the toxins and chemicals in typical store-bought brands of soaps. Elizabeth founded HorseOPeace nine years ago in Wisconsin before moving and growing her family and business in North Carolina.

Earlier this month, Elizabeth was featured in The New York Times' Entrepreneurship Section. She emphasized the importance of maintaining natural quality of soap, noting that HorseOPeace.com goat milk soaps hydrate and moisturize skin since she uses 100% raw goat milk rich in butter fat, nutrients



Elizabeth Sanders, right, of HorseOPeace.com, with Carley Boyette of ABC's Morning Blend in Tampa, making natural goat milk soap

and luxurious natural glycerin that beautifies, moistens and keeps skin healthy. Unlike most soaps at supermarkets and even high-end boutiques she never uses water in making HorseOPeace soaps, but only uses 100% goat's milk since soaps made with water have a drying effect on skin.

Further, Elizabeth noted that most soap brands remove the moisturizing glycerin from soaps for use in higher-priced moisturizers, but that HorseOPeace.com soaps contain the natural glycerin to nurture, pamper and moisturize skin, giving it a healthy softness and glow.

As she had told The New York Times, "Our soaps are all naturally beige. We're not trying to beautify with dyes and make it look unnatural." The homeschooling mom of 4 (ages 1 to 5) said she doesn't use color additives that might contain carcinogens, which results in her HorseOPeace.com soaps having a naturally appealing earth tone look.

“

HorseOPeace.com scented and unscented soaps are good for all skin types and especially beneficial for people with dry or sensitive skin.”

*Elizabeth Sanders of
HorseOPeace.com*

Relief, Peppermint & Rosemary. Unscented are Coffee Scrub, Calendula, Shea Butter, Plain Ole Soap, Sweet Almond Honey, and Oatmeal 'n Honey. It also markets natural pet goat milk shampoo soaps under its Healthy Pets brand. Products are available at www.HorseOPeace.com, Facebook.com/HorseOPeace and Amazon. HorseOPeace also communicates actively at Twitter.com/HorseOPeace, Instagram.com/HorseOPeaceRanch and HorseOPeace.com/blog. Media contact, Brian Dobson at BD@DobsonPR.com.

Brian Dobson
DobsonPR.com
203-613-2222
email us here



Elizabeth Sanders of HorseOPeace.com on ABC's Morning Blend Show in Tampa discussed national trend toward natural soaps such as goat milk soaps at HorseOPeace.

Discussing the growth of her company, which has customers across the USA and in other nations as well, she mentioned that HorseOPeace.com added to its offerings and recently introduced shampoo soaps formulated for pets under HorseOPeace.com's Healthy Pets brand.

Based in Winston-Salem, North Carolina, HorseOPeace.com customers around the USA and world enjoy its scented and unscented soaps, Shea butter cream and lip balms. Scented soaps include Lavender, Oatmeal 'n Lavender, Sweet Orange Basil, Wintergreen Eucalyptus, Tea Tree Jojoba, Patchouli, Patchouli 2x, Oatmeal 'n Lemongrass, Pine Tar, Poison Ivy



Shown on ABC's Morning Blend in Tampa, HorseOPeace.com offers all-natural goat milk soaps, Shea butter cream and lip balm.

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.