

Smart Labels Market Segmented Based By Type, Application, End User and Geography Forecast 2022

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PUNE, INDIA, February 24, 2017 /EINPresswire.com/ -- [Global Smart Labels Industry](#)

Global Smart Labels market is estimated to be \$3.95 billion in 2015 and is expected to reach \$12.6 billion by 2022 growing at a CAGR of 18.0% from 2015-2022. Some of the key factors that drive the market growth include tracking time reduction, reusability of products instead of multiple existing technologies, consistent & simple real-time tracking and safety against theft, loss, and counterfeiting. However, additional cost obtained due to the use of smart labels and poor standards have negatively affected the market size. Furthermore, there are several potential growth opportunities like growing demand in logistics, scientific developments in printed electronics and huge opportunities in end user industries.

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Healthcare segment is anticipated to grow at a highest growth rate. By geography, Asia Pacific is witnessed to grow at a highest CAGR during the forecast period due to expanding industries such as retail, healthcare and manufacturing.

Some of the key players in this market include CCL Industries, Inc, Checkpoint Systems, Inc., Avery Dennison Corporation, Muhlbauer Holding Ag & Co. Kgaa, Sato Holdings Corporation, Alien Technology Inc, Invengo Information Technology Co., Ltd, Smartrac N.V., Thin Film Electronics ASA and ASK S.A.

Technology Covered:

- Electronic Article Surveillance Labels (EAS)
- Radio-frequency identification(RFID)
- Sensing Labels
- Electronic shelf/dynamic display labels
- Near Field Communication (NFC) Tags

- Non EAS/RFID

Application Covered:

- Electronics and IT asset
- Retail & Inventory tracking
- Pallet
- Perishable goods
- Electronics and IT asset
- Others

Component Covered:

- Batteries
- Microprocessors
- Memories
- Transceivers
- Others

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End User Covered:

- Retail
- Automotive
- Manufacturing
- Logistics
- Healthcare
- Fast-moving consumer goods (FMCG)
- Other end users

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific

- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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