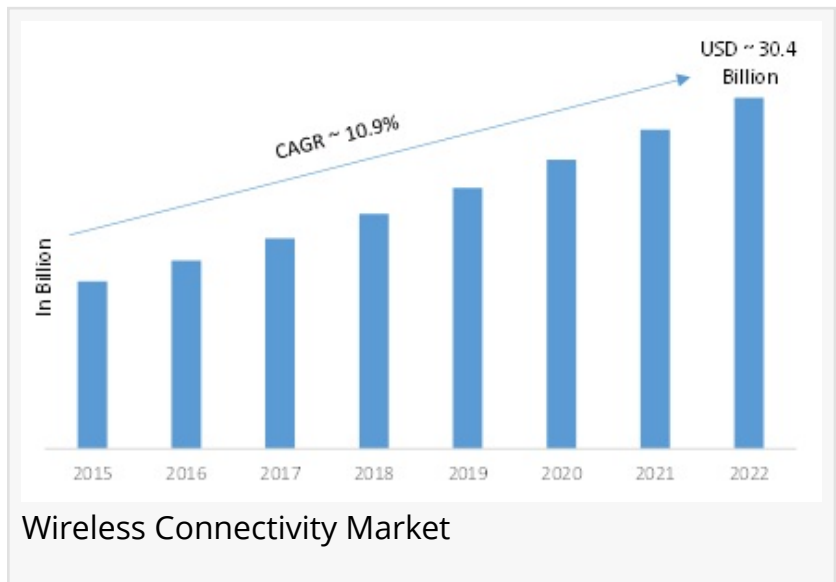


Wireless Connectivity Market Expected to Reach Market Size of USD 30.4 Billion by 2022

Wireless Connectivity Market, By Technology (Bluetooth, Wi-Fi, GPS), By Deployment (Control Devices, Gateways, Cloud), By Applications - Forecast 2022

PUNE, MAHARASHTRA, INDIA, February 24, 2017 /EINPresswire.com/ -- Market Highlights

[Wireless connectivity market](#) is expected to grow at CAGR of ~10.9% during the forecast period and expected to reach market size of US ~\$30.4 Billion by the end of forecast period. The wireless connectivity market is growing rapidly with the emerging need of connecting various devices wirelessly. The growing demand of the NB-IoT solutions among the enterprise companies help to increase the utilization of their assets in the optimum way, the usage of these solutions caters in creating the standardization in 3rd generation partnership projects, provides robust authentication and for global coverage.



During the study, it was found that the near field communication technology in the Wireless Connectivity Market is emerging rapidly. It enables the smartphone to interact with something in close proximity. It provides connectivity between two devices which are active at the same time and are able to send and receive data in the real time. The technology helps in transmission and receiving of data by the use of radio waves. Near field communications are used for sending and receiving phone numbers, pictures, documents and apps among others by use of smartphones.

Market Players

- Texas Instruments Inc. (U.S.)
- STMicroelectronics N.V. (Switzerland)
- Cypress Semiconductor Corporation (U.S.)
- Microchip Technology Inc. (U.S.)
- Qualcomm Incorporated. (U.S.)
- Weidmüller Interface GmbH & Co. (U.S.)

- Nexcom International Co., Ltd. (Taiwan)
- Bernafoon Canada Ltd. (Canada)
- Intel Corporation. (U.S.)
- MediaTek Inc. (Taiwan)

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Wireless connectivity market

The Global Wireless connectivity market has been segmented on the basis of technology, deployment and applications. Technology comprises of Bluetooth, WI-Fi, GPS, ultra wide band, cellular and others. Deployment includes control devices, gateways, cloud and others. Applications include healthcare, public safety, wearable devices, energy, automotive, consumer electronics and others.

Market Research Analysis:

Market Research Future Analysis shows that the consumer electronics industry is a major contributor in the growth of global wireless connectivity market. Wireless connectivity helps in improving the connectivity among the devices and ensures the smooth usage of transfer of the data. The market is further followed by automotive industry, where the wireless connectivity is further utilized to reduce the travel time by connecting the automobiles with the Google maps. The efficient use of the GPS technology in the automobiles, helps the passengers to avail the real-time mapping of traffic, for the accurate arrival time of public transport which helps to improve the experience of the travelers.

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Geographically, Asia pacific is expected to grow the in the wireless connectivity market with the growing concept of connecting more and more industrial processes with the internet. The growth of this region is also associated with the increase in the purchases of the smartphones in the region. The North America region is expected to grow with the increase in concept of bring your own devices to the workplace which is generating more need of connecting the devices wirelessly.

Intended Audience:

- Original equipment manufacturers
- Wireless device manufacturers
- Software providers
- Component providers
- Manufacturers of electronic devices
- Investors
- Industrial end users
- Research institutes

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