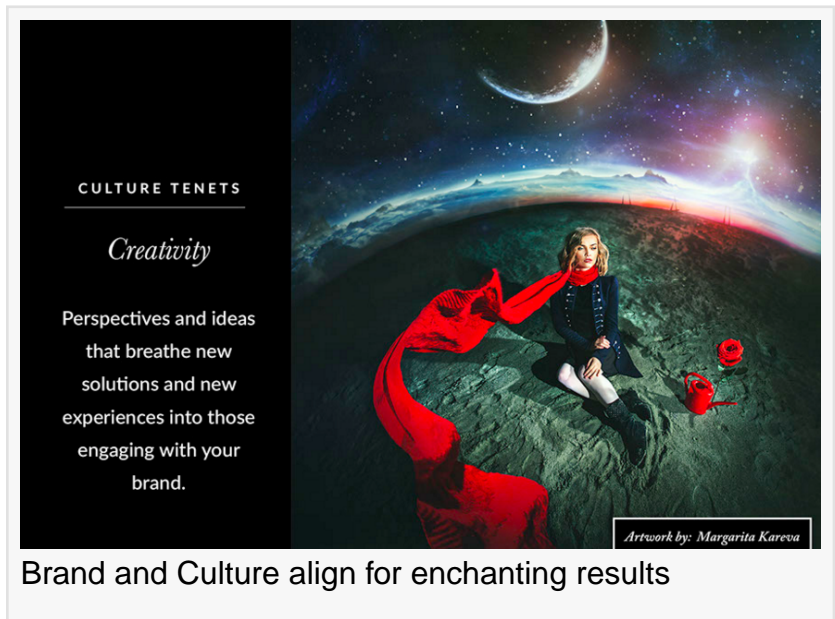


Brand and Culture Agency Announces Partnership with Artist Margarita Kareva

Kareva's images represent GALLANT's vision to help their clients create organizations that enchant customers and employees.

HOUSTON, TEXAS, USA, February 23, 2017 /EINPresswire.com/ -- FOR IMMEDIATE RELEASE-February 23, 2014 HOUSTON, TX USA [Brand](#) strategy and business [culture](#) agency, Gallant, announces its partnership with internationally acclaimed photography artist Margarita Kareva. In tandem, the agency and Kareva have selected a series of images to represent the transformative brand and corporate culture attributes that Gallant delivers to companies. The company has launched a new website featuring her work: www.gallantculture.com.



Kareva's images were chosen as a representation of the company's vision to help their clients create organizations that enchant customers and employees through integrated brand, culture and communications strategies. These images range from bold to whimsical and encapsulate the culture of Gallant. Gallant believes that the images inspire people to think about corporate culture in a bolder and more attractive way. Gallant founder Brandy Brazell Obvinsteva explains, "Pairing the artist's images with our proven transformative traits breathes life into our words, truly creating a visual representation of the work that we do for clients. No company is too technical, too B2B, too complex or too traditional to be enchanting to the people that matter most - employees and customers."

The images enhance the company's mission of curating business [cultures](#) that captivate client customers, as well as client employees. This means creating a collective, deliberate strategic vision to which everyone in an organization can uniquely contribute. In essence, this empowers employees to become passionate brand stewards, attracting loyal customers in the process.

"Our processes foster cultures that stimulate organic growth and deliver returns to everyone vested in an organization," states Gallant. This is developed through an emphasis on pairing brand strategy with communicative and leadership skills that develop everyday interpersonal effectiveness. This includes four integrated areas that work together to create culture: communications, strengths and vision based leadership, brand strategies, and business etiquette. Within these four areas the Gallant team emphasizes transformative traits; offerings include brand analysis, culture design, execution, trainings in empowerment, transparency and truth, playfulness and fun, purpose, propriety and respect. These concepts and more are paired with Kareva's art at www.gallantculture.com/culture.html and will be further explored throughout the collaboration via

content and client workshops.

Margarita Kareva is a world-renowned photographer, currently residing in Yekaterinbug, Russia.. Margarita tries to add a little magic to her work, breaking the barriers of the mainstream approach. For more information and to view her portfolio, visit: <http://kareva-margo.com/>

GALLANT is a branding agency that centers strategy, design, training and marketing around business culture. They believe the foundation of every great brand is its culture. They work to convert client employees and customers into vested brand ambassadors that will amplify a company's vision every day. When that is paired with strategic marketing and design, the results are enchanting. Learn more at gallantculture.com.

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This press release can be viewed online at: <http://www.einpresswire.com>

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