

\$90,000.00 In Scholarships Awarded At Talent INC Canada's 2017 National Conference

Each year Talent INC Canada owners John Stevens and Doug Sloan allocate thousands of dollars in scholarships to actors obtained through corporate sponsors.

TORONTO, ON, CANADA, February 28, 2017 /EINPresswire.com/ -- Doug Sloan and John Stevens, the co-founders of [Talent INC Canada](#) based in Toronto are devoted to giving back to the Canadian television and film community. Every year they have been in business they have increased their ability to help actors get the training they need through their corporate sponsorship program.

"Toronto has been a hot spot for the television and [film industry](#) for decades and as a result it means the bar has been set awfully high for talent," explains John Stevens.

Proper training is a necessity for actors. However, finances all too often prohibit less experienced actors from getting the education they need. Doug Sloan and John Stevens made a pact when they opened their studio that they would make unprecedented efforts to give back to the community that has been so generous to them.

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You know you are doing something right when companies seek you out to collaborate”

*Doug Sloan, Co-Founder
Talent INC Canada*

"You know you are doing something right when companies seek you out to collaborate," Doug Sloan remarked.

Sahar Whelan, RPh, B.Sc.PhM, M.Sc.PhM, owner of Concord Specialty Pharmacy, isn't only a sponsor she is also a client. Her Daughter, Alexis Whelan, studies at Talent INC Canada and has gone on to book roles in commercials and a TV series on ABC.

Sahar had this to say about being a sponsor, "Sponsorship of the arts through organizations like Talent INC Canada make us feel like we are giving back to the community. The Canadian Film Industry needs to be nourished by local businesses so our community can feel a sense of pride when our home-grown Canadian stars are standing on an international stage receiving the recognition they deserve".



www.Talent-INC.ca

She also explained "There are talented individuals who never realize their acting abilities because of financial constraints. By supporting the arts we support our kids and in turn we support our future".

"Sahar is our most steadfast supporter. She truly is a champion for the arts" replied Mr. Sloan

Lora Tzoumis, CPA, CGA, Regional Vice President and Branch Manager with Primerica said this about her experience as a sponsor, "I am a huge supporter of what John and Doug have created with Talent INC Canada. They support and promote Canadian content and provide such an incredible level of service for both their clients and their sponsors. My being a sponsor has given me the valuable opportunity to be able to address their clients and let them know how I can help them reach their long term financial goals".



"Lora Tzoumis has been the perfect fit for us. Many of our actors who do go on to succeed in the entertainment business need advice on investing those funds to better serve their financial objectives," Mr. Stevens added.

Corporate sponsors have a wide variety of opportunities to make their brand visible throughout the year and at Talent INC Canada's annual conference. There are the obvious perks like; links from our website, social media shout outs and recognition from the stage. Perhaps one of the most unique opportunities Talent INC Canada offers is the ability to custom craft an actual commercial concept for a sponsor. Actors at the conference then use those commercial concepts in their respective showcases where they can be seen not only by the live audience of approximately 400 but also on line through a live feed and on our many social networks.

Talent INC Canada's next conference is set for February 2018. Companies interested in becoming a corporate sponsor should contact John Stevens at the Talent INC Canada studios in Toronto.

"We are extremely proud of all of the talent we bring to the National Conference. It was a very tight competition with some of this year's winners only ahead by literally fractions of a point", said John Stevens.

"We are already gearing up for the next conference to take place in February of 2018. It is because of the level of talent in attendance that we are able to fill our VIP seats with some of the very best in the business." added Doug Sloan.

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