

Music Artist Kyera Slays Her Debut Single "Passion" Featuring Music Icons Carlos Santana and Narada Michael Walden

"Passion" is in Rotation at iHeartRadio stations on 105.1FM in Greater New York, 103.5FM in Greater Miami and 102.1FM in Greater Philadelphia

NEW YORK, NY, USA, April 5, 2018 /EINPresswire.com/ -- You might say that [Kyera](#), a singer, songwriter and instrumentalist, is a unicorn in the music world. Her long, flowing, natural wavy hair, supermodel height, athletic body and "no nonsense" approach to life will command your attention. Kyera's magical energy combined with a deep, haunting, beautiful voice will reach the depths of your soul and take a strong hold of your ears.

A recent transplant from Hollywood, California to New York City, Kyera comes out into the spotlight with the debut of her single "Passion" on [iHeartRadio](#) stations 105.1FM in Greater New York, 103.5FM in Greater Miami and 102.1FM in Greater Philadelphia areas.

The studio release was produced by Grammy Award-Winning Mega Producer [Narada Michael Walden](#) and features multiple award-winner guitarist and international icon [Carlos Santana](#)'s legendary musical signature on Kyera's electrifying single.

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"Passion" is my anthem to empower people to be courageous and believe in themselves.”

Kyera

"Kyera reminds me of the incomparable Nina Simone, "The High Priestess of Soul," said Walden. "She has a distinct sound, look, and delivers timeless music." Kyera counts Simone as one of her influencers, along with Sia, Queen, David Bowie, and Tracy Chapman.

"Ms. Simone was really outspoken and didn't play around, neither does Kyera," said Walden. "We are not used to hearing Nina Simone live, we are not used to hearing that kind of low voice with such natural vibrato like Kyera's and it's wonderful."



"Passion" is Kyera's first studio single from her upcoming album. Cover Design: Denali Ink. Photo credit: Troy Jensen

Who knew that Kyera's unwavering passion for music and unique sound would lead her on a mystical journey across the country- from New York to Northern California - onto the stomping grounds of Walden, the hit maker.

"My introduction to Narada happened through Entertainment Consultant and Music Producer [Raffles Van Exel](#)," said Kyera. "I recorded my song on my iPhone and sent it to Narada, hoping he would like it." Her unique vocals slayed the song. A well-rounded musician, she plays the clarinet, bassoon, piano, and guitar.

"It's her vibe, her music and lyrics that breathes life into her sound made for the world to hear," said Van Exel whose circle of close-knit friends have included musical giants (past) Prince, Michael Jackson and Whitney Houston; and (present) George Lopez, Elton John, Chaka Khan, just to name a few. "Kyera is a breath of fresh air."

"With my music and performance, my intention is the same; to reach out, grab you and indulge your emotions... your heart... you," explained Kyera. "My music ranges from simple to epic, from country to contemporary imbued with Latin strumming and some tribal influences."

That said. It was time to take her skills to the next level. "My life didn't truly start, until I started singing the songs in my heart," proclaims Kyera.

"It is an interesting experience because right now I am living a dream, and yet it feels like it was supposed to be," said Kyera. "I don't have a fluttering feeling that I have to hold on to this because I am going to lose it. I feel I have created a new norm that I am stepping into and it feels very comfortable."

Walden has an impressive 57 number one hits and produced for superstars like Aretha Franklin; Vesta Williams; Al Jarreau; George Benson; Steve Winwood; Phyllis Hyman; Stacy Lattisaw; Al Green; Shanice Wilson; Ray Charles; Diana Ross; Gladys Knight; Tevin Campbell; Angela Bofill;



Behind the scenes at Kyera's photo shoot for her debut single, "Passion." Photo Credit: Troy Jensen



Kyera's team: Music Producers Raffles Van Exel and Narada Michael Walden and Publicist Marie Lemelle with Kyera at the Tarpan Studio in San Rafael, CA. Photo courtesy of Raffles Entertainment

Natalie Cole; Elton John & Kiki Dee; Eddie Murphy; Pointer Sisters; Sister Sledge; Sheena Easton; The Temptations; Whitney Houston; Mariah Carey; and more.

"I am very aware of the magnitude of that new level from which I stepped onto from where I was," said Kyera. "I feel I have always been at that magnitude but the timing wasn't right." She says that everything in her life is now aligned including the purpose of her life and everyone around her.

"My next steps in my music career are: revisiting the old which I may or may not do, creating the new Kyera and forging more collaborations," she said. "My success is a reality."

Kyera shares the inspiration behind her song, "Passion."

The lyrics of "Passion" carries the message much like an anthem to empower people to be courageous and believe in themselves. The track, composed by Walden, is powerful and evokes a sound made to fill up big spaces and ascend to the universe from an amphitheater such as the Hollywood Bowl in Los Angeles, California.

The production of her single is nothing short of what the power of musical geniuses can accomplish and shoot Kyera to new heights in the music industry.

"Kyera's lyrics are on point," said Santana, who has sold more than 100 million records and reached more than 100 million fans at concerts worldwide. To date, among his many accolades, Santana has won 10 GRAMMY® Awards, including a record-tying nine for a single project, 1999's Supernatural (including Album of the Year and Record of the Year for "Smooth") as well as three Latin GRAMMY's.

"You will only achieve happiness if you are passionate about what you are doing," explained Kyera. "People don't know that they are missing out of life because they are not tuned into that."

Kyera's mantra is "I'm not going to apologize for my greatness."

For interviews and personal appearances, contact Publicist Marie Lemelle of Platinum Star PR at 213-276-7827 or info@platinumstarpr.com. For bookings, contact Entertainment Consultant and Music Producer Raffles Van Exel at raffles@rafflesentertainment.com.

About Kyera:

Kyera, a native of Shaker Heights, Ohio, currently resides in New York. She is no stranger to the



Music Icon Carlos Santana's signature sound is featured on Kyera's single, "Passion." Courtesy Photo.

entertainment industry. As an established television writer, she worked on hit shows such as "The Jamie Foxx Show," "The PJ's" (starring Eddie Murphy), "Third Watch," "My Wife and Kids," and "Single Ladies."

Her love of music took over. Kyera is a songwriter, singer, and vocalist. Her unforgettable sound is felt to the depths of your soul. Everyday sounds, from the ringing of a telephone - to a sweeping broom, translated into music and rhythm, inspiring her to sing and dance to the symphony surrounding her environment.

About Narada Michael Walden:

As impressive a production and songwriting resume as Narada Michael Walden has assembled over the past thirty years and counting, he has earned equal acclaim as a recording and performing artist in his own right. Walden's music includes groundbreaking soundtrack work on such blockbuster films as *The Bodyguard*, *Free Willy*, *Beverly Hills Cops II*, *9 ½ Weeks* and *Stuart Little* to the EMMY-winning "One Moment In Time," the theme to the 1988 Olympic Games.

Producing hits for artists as diverse as Aretha Franklin (including the platinum "Freeway of Love."), Steve Winwood, Ray Charles, Wynonna Judd, Whitney Houston, George Michael, Mariah Carey, Barbara Streisand, Lionel Richie, Lisa Fischer, Stevie Wonder, Tom Jones, Jeff Beck and The Temptations, the Emmy and multi-Grammy winner (Producer, Album and Song of The Year) has been at the helm of hit music that spans decades. His music flows freely from pop, rock and soul, to the rarified realms of jazz, fusion and world music. Walden was an integral part of introducing Whitney Houston, (producing 6 of her 7 number one hits to break Michael Jackson's record) and Mega-star Mariah Carey to millions of fans worldwide, producing and writing their breakthrough hits that first brought these divas to the spotlight. Billboard Magazine honored him as one of the Top Ten Producers of all time.

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