

Frozen Fruits Market is estimated to be at 32,838 kilo tons and to grow at 1.86% by 2027

Global Frozen Fruits Market Information- by Type, by Form, by Packaging, by Application, and by Region - Forecast To 2027

PUNE, MAHARASHTRA, INDIA, February 24, 2017 /EINPresswire.com/ -- Frozen Fruits Market - Introduction

Frozen foods have become the recent trend in the healthy foods, with frozen fruits forming the large segment share. However, globally the frozen to fresh fruits percentage is quite low. The consumption concentration for frozen fruits is comparatively higher in the western region including the North America and Europe than compared to the Eastern region including Asia-Pacific. Increase in demand for convenience foods, advancements in freezing technology and cold chain logistics has overall supported the global frozen fruits sales.



The global frozen fruits market is estimated to be at 32,838 kilo tons and is projected to grow at 1.86% during the forecasted period 2016-2027. Highest growth rate will be witnessed in kiwi followed by apricots among the frozen fruit segments during the forecasted period. Increase in demand for confectionery, bakery and dairy products specifically in berries will drive demand for kiwi and apricots. Among various frozen fruit types, figs and mango was estimated a larger share followed by melons in the year 2016.

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Key PLayers: Frozen Fruitsare Dole (U.S.), Ardo NV (Belgium), HJ Heinz, Simplot Australia PTY Ltd, General Mills , Findus, Sverige AB, Pinnacle Foods Corp.”

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The demand for healthy convenience food has increased in the recent years as it requires minimum time for washing, peeling and cutting. Increase in the number of working population, specifically the women has resulted in increase in consumption of frozen fruits. Among the various applications of frozen fruits, fruit smoothies utilize most of the frozen fruits.

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Frozen Fruits: Key Market Players

- Frozen Fruits are Dole (U.S.),
- Ardo NV (Belgium),
- HJ Heinz (US),
- Simplot Australia PTY Ltd (Australia),
- General Mills (U.S.),
- Indus Sverige AB, (Sweden),
- Binnacle Foods Corp. (US),
- Bonduelle Group (France)

Frozen Fruits: Market Dynamics

The global frozen fruits market is estimated to be driven by factors such as the growing food & beverage industry. Countries where there is shortage of fresh fruits, frozen and packed fruits are preferred. Because freezing preserves food, no unwanted additives are required in bags of frozen goodies, like pomegranate and strawberries. Basically, fruits are wasted due to its natural deterioration process, and low grade storage process. Frozen fruits can be preserved for a long period of time due to increase in the shelf-life.

Most of the frozen fruits are frozen soon after the harvest and get maximum time period for full ripening, as freezing locks most of the nutrients. It also provides the fruits minimum time to develop a full range of vitamins, minerals and natural antioxidants. Secondary research studies also reveals that the frozen fruits are more nutritious than the fresh fruits for the above said reasons. For example, mainly the berries including the strawberries and blueberries found no consistent differences over all between fresh and frozen. Additionally, blueberries in frozen forms have reported to have vitamin C than their fresh counterparts.

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Frozen Fruits: Market Segmentation

For the purpose of this study, Market Research Future has segmented the global frozen fruits market into type, forms, packaging and applications.

The largest segments in the frozen food market are meat, ready meals and fish. In general, frozen fruits form a very minor share in the total fresh fruits market globally. Largely, the frozen fruits which are essentially part of diet rich in vitamins and minerals are in huge demand like the berries including the raspberries, cranberries, strawberries and exotic fruits based. The growth of the frozen fruits market is highly influenced by increase in the health consciousness, price consciousness and home-cooking. Increase in demand for home-based cooking, fresh foods demand for frozen fruits has risen. Lack of time for cooking and negligence for maintaining nutrition in the body has resulted in increase in diseases, lifestyle disorders which in turn demand healthy packed foods mainly the frozen fruits.

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Frozen Fruits: Regional Analysis

Volume wise market size will continue to be higher under APAC region with more than 50% share. With rise in disposable incomes in India and China and growing demand for healthy foods will drive higher demand for frozen fruits. North America is estimated to hold a moderate share in the global frozen fruits market. The frozen fruits and vegetables market in North America appears to still be going strong, growing at a faster rate in Canada than overall retail in 2009, and showing impressive growth in the U.S.

Market Research Future introduces about the global frozen fruits market for the period 2014-2027 mainly includes growth drivers, trends, restrains and how the market will grow in the future across the globe. In this report, Market Research Future has focused on the current market scenario which includes market segmentation, market dynamics and competitive landscape along with company profiles.

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Market intelligence process at Market Research Future (MRFR) comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report of market research future will give the clear picture of historical, current and future market scenario which includes market size in terms of value and volume, technological advancement, macro economical and governing factors of the market and their segments. Information in the report provides details of market and can help and organization enhance their activity in the industry.

Contact:

Akash Anand,

Market Research Future

+1 646 845 9312

Email: akash.anand@marketresearchfuture.com

Akash Anand

Market Research Future

+1 646 845 9312

[email us here](#)

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