

Forbes Awards Five-Stars to The American Club and Kohler Waters Spa

Also gives high praise and Four Stars to The Immigrant Restaurant

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/EINPresswire.com/ -- For the sixth consecutive year, the Forbes Travel Guide has honored [The American Club resort hotel](#) and [Kohler Waters Spa](#) with its highest rating – Five Stars – in its annual review of resorts and spas around the world. As the originators of the Five-Star award system, the Forbes Guide is considered the definitive authority on the global luxury leisure market, and its ratings are widely respected throughout the industry. Forbes has enlisted advice from hand-selected tastemakers and experts since 1958 to recognize the finest properties in the world.



The American Club-Kohler
Wisconsin

The American Club resort hotel has long been a standout on the Forbes Guide as Wisconsin's exclusive Five-Star resort-hotel recipient. According to the guide's professional reviewers, The American Club has "an overall vibe is old-world and relaxed," although "bathrooms obviously have all the latest". One inspector admired the fact that "The American Club manages to maintain its historic beauty and authenticity without sacrificing comfort, convenience or luxury."

The Kohler Waters Spa, a leader in the industry for hydrotherapy experiences, earned its five stars from the Forbes Guide for its "high-end, high-tech and custom-designed Kohler baths and showers," and one inspector remarked that "relaxation and serenity are always close at hand." The spa's design "conjures a stately, romantic, neo-classical feel that evokes a Roman bath," and "evoke the era when emperors reigned."

Originally known as the Mobil Travel Guide, today's guide enlists a team of anonymous expert inspectors to evaluate properties using as many as 800 rigorous and objective standards. These inspectors annually appraise 162 destinations across 44 countries, and Forbes claims its "standards are the most stringent in the hospitality industry." Inspectors stay two nights and three days at each hotel to gather every detail of the visit.

The Forbes Travel Guide defines a Five-Star property as "a destination unto itself;" asserting that "these exceptional hotels provide a memorable experience through virtually flawless service and the finest of amenities." Spas rated with Five Stars will "wow you with extraordinary design and facilities and uncompromising service."

"The Forbes Guide is recognized as one of the premier ranking systems in the world and has led the industry with its exhaustive examinations of venues," said Christine Loose, Group Director Lodging – Kohler Co. "Our staff at The American Club resort hotel and the Kohler Waters Spa work diligently to provide memorable experiences for every guest and to earn Five-Star ratings again is an impressive feat, and something we're very proud of achieving."

The Forbes Guide also recognized [The Immigrant Restaurant](#) with its Four-Star ranking, an honor reserved for a select few establishments, and a ranking defined as "exceptional," with "high levels of service and quality of facility to match." Inspectors also "love the restaurant's cozy underground setting and appreciate the excellent wine list."

For reservations, please call 800-344-2838 or visit www.DestinationKohler.com for more information. Stay up to date on news and happenings on Facebook, www.facebook.com/americanclub and on Twitter, www.twitter.com/theamericanclub.

About Kohler Co. Hospitality & Real Estate Group

The Kohler Co. Hospitality & Real Estate profile includes The American Club, boasting the first and only Forbes Five-Star hotel property in Wisconsin, and world-renowned championship golf courses Whistling Straits and Blackwolf Run. Acquired in 2004, its sister property, The Old Course Hotel, Golf Resort & Spa in the birthplace of golf, St Andrews, Scotland, is a AA Five Red Star property and recognized as one of the most luxurious resorts in the world.

About Destination Kohler

Herb Kohler created Kohler Co.'s Hospitality & Real Estate Group with the reclamation of The American Club, the first and only Forbes Five-Star hotel in Wisconsin, and then built world-renowned championship golf courses, The Straits at Whistling Straits and The River at Blackwolf Run. The resort is named one of the top three golf resorts in North America, by Golf Digest Magazine. Kohler Waters Spa is the only Forbes Five-Star spa in Wisconsin and one of less than 50 in the world. The resort features 12 dining establishments from the Four-Star Immigrant to traditional pub fare at Horse & Plow and rustic country gourmet at River Wildlife. The resort is located in the Village of Kohler, Wisconsin, one hour north of Milwaukee and two and a half hours north of Chicago.

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