



Eric Leonardos of Logo TV's "Finding Prince Charming" to host Beauty Day for Alliance for Housing and Healing.

Formerly homeless clients of Alliance for Housing and Healing will be receive make-up and hair styling from stylists Eric Leonardos and MAC Cosmetics Artists.

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Eric Leonardos, winner of Logo TV's "Finding Prince Charming" to host INAUGURAL Alliance Beauty Day for Formerly Homeless Clients of Alliance for Housing and Healing.

Los Angeles, CA: On Monday, February 27, 2017 from 1 to 5 pm formerly homeless clients of Alliance for Housing and Healing will be provided with full make-up and hair makeovers from celebrity stylists such as Eric Leonardos and MAC Cosmetics Artists. Alliance Beauty Day will be held at the Public Service Salon at 755 N. Fairfax Ave. Los Angeles, CA 90046.

"I cannot tell you how much this event means to our clients. Their joy and gratitude are immeasurable. This kind of activity helps to build self-esteem and pride. When our clients look in the mirror they see themselves in a whole new and wonderful light. We are grateful to Eric, Public Service Salon and MAC Cosmetics for their service" said Terry Goddard II, Executive Director of Alliance for Housing and Healing. "The first salon that I worked for felt strongly about giving back to the community and instilled that value in me as a young beauty professional. Alliance Beauty Day is my way of bringing that value to Public Service Salon. My hope is that we can provide a wonderful experience that will be just a small part of the amazing work that the Alliance does for the already beautiful people they serve" said Eric Leonardos, event chair and organizer.

Alliance for Housing and Healing has been providing housing, direct financial and social service support for over 30 years.

- They have 4 group homes and 150 apartments
- They provide financial assistance to unstably housed individuals so they remain housed
- They provide the social services that clients need to get and stay healthy and remain housed.
- They serve over 1300 clients per year

About Alliance: Alliance for Housing and Healing provides the basic necessities of life – food and shelter – and social support services to people struggling with poverty, homelessness, HIV/AIDS and other life threatening illnesses in Los Angeles County.

Health Happens With Housing

www.alliancehh.org

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