

## AppZen CEO to Speak at Silicon Valley Forum's Al and Enterprise Conference

Anant Kale to Join Industry Leaders in Discussing the Future of Smart Software

SUNNYVALE, CALIFORNIA, UNITED STATES, February 25, 2017 /EINPresswire.com/ -- AppZen, the company behind the world's first back office automation artificial intelligence (AI) solution, is pleased to announce the selection of CEO <u>Anant Kale</u> as a featured speaker at Silicon Valley Forum's upcoming "AI and Enterprise: The Future of Smart Software" conference.

The conference, to be held on February 28, 2017 at SAP Silicon Valley in Palo Alto, California, will feature a range of industry leaders and innovators tapped to provide illuminating discussion on the impact AI is having on enterprise software and businesses everywhere.

Kale is poised to deliver a presentation on "Your Guide to Machine Learning & AI in the Enterprise." The discussion will center on the role and various functions of AI in enterprise software, the manner



AppZen - 2017 AI Startup of the Year

in which it aids in the processing and analysis of data, and the ways in which companies can successfully implement AI technology into their business workflow. The AppZen CEO will be joined by panelists Derek Meyer of Wave Computing, Michael Ludden of IBM Watson, and Shriram Natarajan of Persistent Systems.

"I'm thrilled to join such a prestigious panel of luminaries to discuss our earnest work in this field," said AppZen CEO, Anant Kale. "Artificial Intelligence is transforming enterprise software and the way businesses operate at an incredible rate, and the AI and Enterprise Conference is a wonderful opportunity to document how far we've come and where we hope to go in the future."

Kale founded AppZen in 2012 with long-time friend Kunal Verma. AppZen software uses patented Natural Language Processing machine learning algorithms to automate back office functions, protecting businesses from fraud and increasing workplace efficiency.

For more information about AppZen, visit: <u>www.AppZen.com</u>.

To discover more details on the upcoming AI and Enterprise Conference, visit:

## www.siliconvalleyforum.com.

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Artificial Intelligence is transforming enterprise software and businesses operations at an incredible rate, and the AI and Enterprise Conference is an exciting opportunity to discuss future trends" *Anant Kale, CEO of AppZen* 

## About AppZen:

AppZen, which is based in Sunnyvale, Calif., is the first artificial intelligence (AI) solution for back office automation. The company has raised investment from notable fintech investors, including <u>Resolute Ventures</u>, Bloomberg Beta, 500 Startups, Silicon Valley Bank, MasterCard and <u>FundersClub</u>. AppZen's platform uses AI to automate expense report auditing and instantly detect fraud and compliance issues – a half trillion dollar issue in the U.S. The patented AI platform uses Computer Vision and Natural Language Processing (NLP) machine learning algorithms to automatically read and

understand expense reports, receipts, and travel documents and cross-check them with thousands data sources in real-time to determine the accuracy of every expense. This enables companies to detect fraud and compliance issues in real-time, before it is too late. The platform seamlessly integrates with all existing expense reporting tools, including Oracle (NYSE: ORCL) and Concur, an SAP (NYSE: SAP) company, and has already amassed a number of prominent enterprise clients, including Hitachi, Comcast (NASDAQ: CMCSA), Sunrun (NASDAQ: RUN) and Cantor Fitzgerald. For more information about AppZen, visit <u>www.appzen.com</u>.

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