

Launch of Social Reputation Management Forum by Vinit Makol

<http://reputation.social> is a new forum whose purpose is to provide information and dialogue among people interested in improving their online reputation.

BETHLEHEM, PENNSYLVANIA, UNITED STATES, February 27, 2017 /EINPresswire.com/ -- Someone's online reputation is easily made and easily destroyed thanks to the mechanisms of social channels. One wrong tweet, one stolen identity and years of building credibility for a person or business goes right out the window. The creators of <http://reputation.social> wanted to create a website where people can exchange information, ask questions, and build a base of knowledge about social platforms and reputation management. Online reputation management means establishing a brand or person as credible and authoritative. With the anonymity of review sites, it is difficult to prevent negative reviews. Even if a business does everything right, competitors can blast the brand with paid for negative reviews. One of the purposes is to give people the knowledge it takes to fight back.

The website has forums for building positive search engine results, SEO checklists, online security, Google listings and more. Like most forums, <http://reputation.social> is meant to be organic and user-built. By creating a focused site, dedicated to improving online reputations the creators believe that they will help to grow knowledge and raise awareness about legal issues and security.

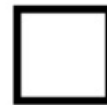
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Its time to take your reputation back.”

Vinit Makol



reputation.social



Rubina Ratnakar

“Our original idea was to develop a site and then let it grow into the directions the users need,” says [Vinit Makol](#). “It has gotten more and more difficult to manage or even market your reputation online. By helping each other understand issues that prevent your website or brand from growing we’re doing a real public service.”

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This press release can be viewed online at: <http://www.einpresswire.com>

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