

# Dot What? .Cars; New Vehicle Search Service Banks on Unusual Web Name to Get Found

*Automotive search website looks to improve process while benefiting both the consumer and dealer.*

COMMACK, NEW YORK, USA, February 27, 2017 /EINPresswire.com/ -- Need a newer car but dreading the process to actually find it? Well, you're not alone.

According to a study, forty-six percent of car owners would rather have their teeth yanked-out than shop for a car, and eighty percent of Millennials are shopping utilizing their mobile phones with [less than 1 percent satisfied](#) with the current car buying process.



“

We wanted the process to be as simple as possible, simple to use, simple to find, simple in name – that along with our tagline, Why Search When You Can Find? - it just makes sense.”

*John Colascione*

This leaves a lot of room for improvement – and additional tools; introducing [Find.cars](#), a simpler and smarter online resource to improve the car buying process, designed specifically for Millennials, in particular, mobile shoppers. Created in 2015, the website improves the process while benefiting both the consumer and the dealer.

“Most people shopping for vehicles online don’t want to drive more than 50 to 100 miles no matter how good the price might be. [Find.cars is a simple website](#) which automatically shows the user what is for sale near them within 100 miles; you practically do not even need to click a button, you’re

simply presented with vehicles and dealers near you as soon as you visit.” said owner John Colascione. “Dealers benefit from consumers having an additional avenue of finding them and ultimately completing a sale. Simple.”

The company, owned by advertising agency Long Island Media Inc., has been working on the service for the past year with final developments rolling out in the next few weeks.

“We’ve got a few kinks in the system to work-out, but the hard part is out of the way now, so we are expecting to be finished up and ready to fully launch marketing for spring/summer of this year. Why .Cars? We wanted the process to be as simple as possible, simple to use, simple to find, simple in name – that along with our tagline, Why Search When You Can Find?™ - it just makes sense.”

## About Find.cars

Long Island Media, Inc., doing business as (DBA Find-Cars), are the creators of automotive service Find.cars, a new, fresh automotive finding service which helps connect buyers and dealers throughout the United States. When you visit the site, you're greeted with cars available within 100 miles of your location, as well as a list of local car dealerships. Find.cars also lists select dealer inventory on several competing listing services to assure maximum exposure in the car sales market.

John Colascione

Long Island Media Inc.,  
631-406-4410  
email us here

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