

Alan's Collision Center Renews Mercedes-Benz Certification; Invests \$80,000 in Equipment Upgrade, Technician Training

Auto Body Repair Business Holds Status as Only Mercedes-Benz Certified Collision Repair Center in Philadelphia for Six Years Running

PHILADELPHIA, PA, USA, February 28, 2017 /EINPresswire.com/ -- Alan's Collision Center, an independent, single-owner Philadelphia auto body repair business, announced today renewal of

its [Mercedes-Benz certification](#) with an investment of \$80,000 for required equipment and technical training to meet rigorous Mercedes-Benz collision repair standards.



For six consecutive years, Alan's Collision Center has been the only Mercedes-Benz certified Philadelphia auto body repair business. Most recently, the business became the only Philadelphia auto body shop recognized by Ford for repair of the Ford aluminum F-150.

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We adhere to rigorous collision repair safety standards by Mercedes-Benz and every other vehicle manufacturer we work with.”

*Jim Pfau, General Manager,
Alan's Collision Center*

"Mercedes-Benz is one of many certifications we maintain at Alan's Collision Center which means conforming to strict safety guidelines for collision repair is our top priority," said Jim Pfau, general manager of Alan's Collision, Philadelphia. "Because we're an independent collision repair center, we thrive on demanding the best from our technicians. We must put a safe vehicle with the highest-quality collision repair back

into the hands of every driver.”

Alan's Collision Center Investment In Mercedes-Benz Equipment

Every auto body repair business that conforms to Mercedes-Benz certification must adhere to collision repair equipment and training guidelines from the vehicle manufacturer.

Mercedes-Benz requires its certified collision repair businesses to invest in unibody and frame straightening equipment; an approved Mercedes-Benz paint system; jig sets; authorized and genuine glass and adhesive; MIG welder; and, a measuring and pulling system.

The Alan's Collision investment of \$80,000 was required to purchase a new Mercedes-Benz Carbench system that includes the required Mercedes-Benz equipment and tools.

Mercedes-Benz Training Requirements

To maintain certification, the Alan's Collision Center technical team is required to be 50 percent trained in Mercedes-Benz vehicle collision repair. The qualified team includes a painter, estimator, body repair tech, and a manager who each dedicate a majority of their time to Mercedes-Benz auto body repair.

In addition, the team undergoes mandatory training courses offered by Mercedes-Benz that include four e-learning courses and two in-person courses annually. The training courses are necessary to accommodate hybrid and electric vehicles entering the market.

About Alan's Collision

Alan's Collision Center, at 601 Red Lion Road, is a full-service, independent, single-owner auto body repair business founded in 1975 in Philadelphia. It employs a technical team of nearly 10 and each employee averages about 20 years with the business.

Alan's Collision Center is a member of the Assured Performance Network and is certified and/or dealer recognized to repair a variety of other original equipment manufacturer vehicles including General Motors, Honda, Ford, Chrysler, Jeep, Nissan, Chrysler, Chevrolet, Hyundai, Toyota, and others.

The business is not a member of insurance company direct repair programs.

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