

Firefallmedia Goes Global

Northern Virginia Publisher reaches for an international audience with its "Digital Natives"

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/EINPresswire.com/ -- With rebels and high Tories from the UK, digital natives in the US, and satiric political poetry, road trip novels, and fashion illustrators in the company catalog, [firefallmedia](#) books are now distributed worldwide. As the publisher's distributors extend their reach worldwide, they take Firefall along for the ride, from New Zealand to Germany to Russia, in English only so far. Coordinating for simultaneous release can get tricky though. To be eligible for awards in the UK, for example, the book generally has to be published there first. Since London is at least 5 hours ahead of Washington, technically simultaneous publication means London first, which allows Firefall books to qualify for UK awards. The Gladstones and the Dewars are considerations in this regard, as their manuscripts also originated in the U.K. Firefallmedia's next release, Digital Natives: mastering our world, authored by Elihu Blotnick, advocates social change through visual learning in a program called [Metech](#).US. The 64 page book is due out in June. The company has several novels in its editorial channels with Washington as the prime setting; no release dates are yet set. Meanwhile, the Last Living Master, Mystery of the Mermaid, and A Slap on Three Cheeks lead the Firefall List.

On the Crest of Time, Don't Drink the Eye Drops, and Adam & Yves, books with international settings and input, are scheduled for 2018 in the U.K. The company has offices in San Francisco, Paris, Southerness (Scotland), Lido Beach, New York, and Alexandria Virginia. In spite of Firefallmedia's

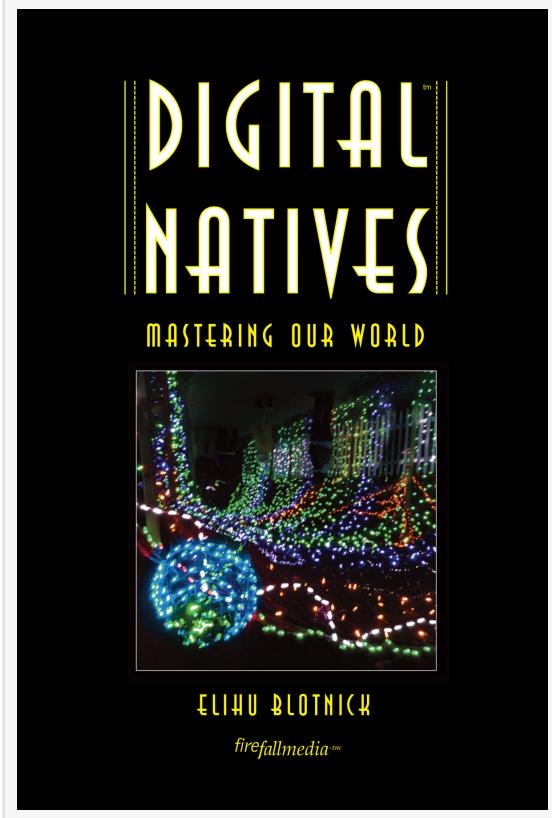
new global orientation, "We are committed to a new American idiom, and see our company as the penthouse of the imagination," says Robinson Joyce, the managing director, who also believes that English, as a global language, will continue to extend its reach. The company has several imprints and other companies within its umbrella structure: [1Across](#) (a solutions company), [SciFun.US](#) (a transformation company), and [MeTech.US](#) (a development company).

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Robinson Joyce, Managing Director

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