

US Apparel Retail Analysis, Demand, Sales, Competitor and Forecast 2017 – 2021

Apparel Retail US Market Amazon, Wal-Mart, E- Commerce, Retailers and Forecast 2021

PUNE, INDIA, February 28, 2017 /EINPresswire.com/ -- Summary Apparel Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the United States
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel retail market with five year forecasts

Synopsis

Essential resource for top-line data and analysis covering the United States apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons to Buy

What was the size of the United States apparel retail market by value in 2015?

What will be the size of the United States apparel retail market in 2020?

What factors are affecting the strength of competition in the United States apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the United States' apparel retail market?

Key Highlights

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The US apparel retail industry had total revenues of \$300.9bn in 2015, representing a compound annual growth rate (CAGR) of 3.2% between 2011 and 2015.

The womenswear segment was the industry's most lucrative in 2015, with total revenues of \$157.4bn, equivalent to 52.3% of the industry's overall value.

The US market is seeing a shift in consumer habits; while the market continues to grow, it is mass market and e-commerce retailers who are benefitting, such as Wal-Mart and Amazon.

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