



reSAWN TIMBER co. is Pleased to Announce CHARRED CEDAR :: shou sugi ban for Modern Architectural Applications

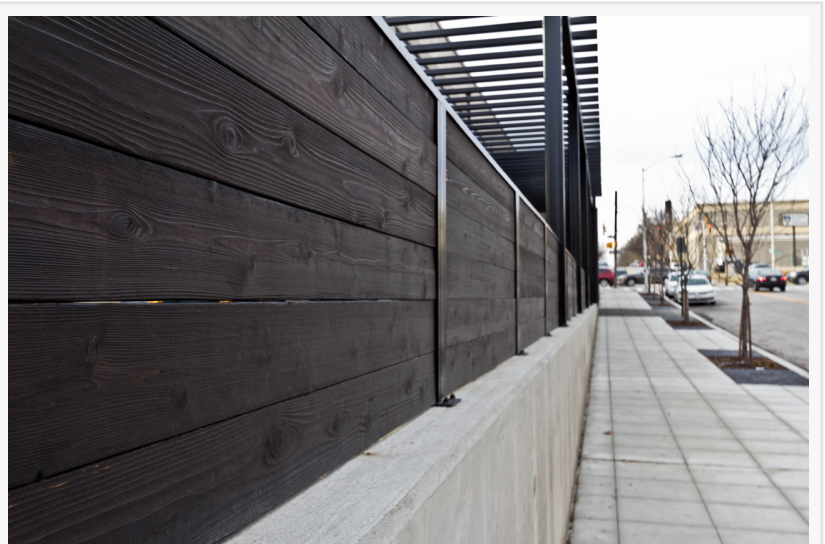
Adding to its award-winning CHARRED shou sugi ban collection, reSAWN TIMBER co. debuts 9 CHARRED CEDAR designs for exterior siding and interior cladding.

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is pleased to introduce the newest addition to its CHARRED collection :: [CHARRED CEDAR](#). The [shou sugi ban](#) CHARRED CEDAR line features nine designs including a clear vertical grain black, natural brown, and dark grey to name but a few. The addition of Western Red Cedar, an internationally recognized high-performing exterior material, rounds out reSAWN's current offering of natural exterior materials including CHARRED CYPRESS and CHARRED ACCOYA.

Western Red Cedar's prowess as an exterior siding material stems from its natural durability, dimensional stability, and extractives that resist decay caused by insects, water infiltration, and fungi. It has been proven to perform especially well in high altitude, arid environments such as the Rocky Mountains.



reSAWN's DUNCAN shou sugi ban CHARRED Western Red Cedar

reSAWN's CHARRED CEDAR offering includes materials in 2 different grades — Select Tight Knot (STK) and Clear Vertical Grade (CVG). STK, also referred to as 'Knotty', is rustic in appearance, highlighting the natural beauty of cedar with sound, tight knots. CVG has a smooth face of decay-resistant heartwood and is more uniform and consistent in appearance.

HIGHLIGHTS:

DURABILITY--Western red cedar is a naturally durable softwood that creates extractives (Thujaplicans and Phenolics) that ward off decay caused by insects, water infiltration, and fungi. The extractives increase with age leading to a longer lasting product life cycle--especially in exterior applications.

DIMENSIONAL STABILITY--WRC has a very low shrinkage factor and is largely superior to all other coniferous softwoods in its resistance to warping, checking, and twisting.

THERMAL CONDUCTIVITY--WRC's low density gives it a high thermal insulating value because it

contains a high proportion of cell cavities. In dry wood, these cavities are filled with air which is one of the best known thermal insulators. The R value is 1.35" (34mm) of thickness.

FIRE RESISTANCE--reSAWN's CHARRED CEDAR has a Flame Spread Index of 40 and a Smoke Developed Index of 140 to give it a Class B Rating. CHARRED CEDAR can be fire treated to Class A for interior projects.

MORE ON WESTERN RED CEDAR:

Free of pitch and resin, western red cedar is extremely receptive to stains and finishes that enhance its natural beauty and increase the product's longevity. Its lightweight, low-density structure leads to improved workability and easy installation.

Independent studies prove that when it comes to environmental performance, natural wood is superior to synthetic products in every way. While other building materials generate greenhouse gasses, western red cedar actually removes greenhouse gasses from the atmosphere. Additionally, western red cedar is listed by the International Union of Conservation of Nature as a species of least concern because of its vast abundance in the pacific northwest.

MORE ON SHOU SUGI BAN:

reSAWN's award-winning CHARRED collection pays homage to the traditional Japanese technique of "shou-sugi-ban" aka "yakisugi" without being literal. Historically very specific in their definition, "shou-sugi-ban" and "yakisugi" have become common nomenclature for modern charred wood designs in general. Our CHARRED products are made right at our facility in Telford, PA. We use domestic wood species whenever possible, including Western Red Cedar from the Pacific Northwest, Cypress from the Southern US and domestic White Oak, Black Walnut, Red Oak & Ash; as well as, sourcing reclaimed woods from around the U.S. Our



HURLEY shou sugi ban CHARRED Western Red Cedar



JENNINGS shou sugi ban CHARRED Western Red Cedar

Black Walnut, Red Oak & Ash; as well as, sourcing reclaimed woods from around the U.S. Our

designs have been carefully developed using modern finishes and incorporating our many years of experience in the architectural & design specification market. We pride ourselves on manufacturing charred wood products for a range of applications including exterior siding, interior wall cladding & flooring, and custom furniture.

reSAWN TIMBER co. ships anywhere in the USA & abroad. reSAWN works with an international network of distributors and sales reps to make our products easily accessible throughout the global design community. Having our manufacturing facility in PA makes us uniquely positioned to service the US East Coast market - we are about 45 minutes outside of Philadelphia, 2 hours from New York City and 4 hours from DC. Our materials have been installed throughout the United States, as well as in Hong Kong & Canada.

Drew Diehl
reSAWN TIMBER co.
8009855355
email us here

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