

46% of backup users have never completed a test restore

Macrium Software surveyed over 7,000 users of backup & disk recovery software to find out their views towards topics such as cloud and reasons for data loss.

MANCHESTER, UNITED KINGDOM, February 28, 2017 /EINPresswire.com/ -- Macrium Software, the disk imaging solution specialists, have recently undertaken a survey with over 7,000 users of backup and disk recovery software titled *The More Things Change the More They Stay the Same for Backup!* Divided up by business and home users, the survey looks into views towards cloud backup as well as frequency of backup and if they have suffered data loss, what the cause was.

The top headlines from the research include:

- 78% of respondents have lost data over the last year, despite 73% having a backup solution in place at the time
- 70% of home users are not currently using cloud backup with 46% stating trust, security and privacy as the reason why
- 46% of those surveyed have never undertaken a test restore

The results do demonstrate the growing global trend for cloud that has been forecasted for a few years but taken longer to mature than most people expected.

The survey coincides with Macrium's new release of v7 of Macrium Reflect which is even faster and allows users to easily test their backups to verify the recoverability of the data. We recommend that users test the recoverability of backups as frequently as possible.

For a full copy of the report, please email michelle.parkes@macrium.com

Michelle Parkes
Macrium Software
0044 7747 802343
email us here



Macriumsoftware

**THE MORE THINGS CHANGE
THE MORE THEY STAY THE
SAME FOR BACKUP!**

Latest Macrium survey results take a detailed look into the backup and recovery space.

The more things change, the more they stay the same!

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist

you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2017 IPD Group, Inc. All Right Reserved.