

Mobile Collaboration Market to Grow at a 14.5% CAGR Forecast to 2020

Mobile Collaboration Market 2017 Global Trends - Productivity and Innovation from workplace and Forecast to 2020

PUNE, INDIA, March 1, 2017 /EINPresswire.com/ -- With the mobile workforce growing rapidly, the need for adopting comprehensive [mobile collaboration](#) services is more than ever. Mobile collaboration vendors are now offering solutions to meet the end user needs of enterprises. Although basic mobile collaboration service packages like e-mail, calendar, contact and instant messaging dominate the market at present, advanced mobile collaboration cloud-based services are the future.

The mobile collaboration market is expected to grow at a CAGR of 14.5% from 2016 to 2021. The report also provides insights into the strategies of key players in the mobile collaboration market including market shares, forecasts and applications across industry verticals.

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A really good mobile collaboration suite offers a balance by providing the core productivity applications that are important to the users, such as an e-mail, calendar, instant messaging, document editing and file access. These core applications are built on a secure mobile platform so that the user's data is always protected. Managing data on mobile platforms as well as obtaining the desired results of data becomes easy if the mobile tools are built to be productive in terms of active mobile functionality. If there are too many compatibility and security issues associated with this technology, the users would not prefer using the same.

Some of the key vendors mentioned in the report are Cisco, Avaya, Microsoft, IBM, Astra Technologies, Alcatel-Lucent, BroadSoft, Oracle, Siemens and NEC.

DRIVERS



The key factor that is contributing to the mobile collaboration market growth is:

Increase in the BYOD adoption rate, resulting in increased employee productivity.

RESTRAINTS

The key factors that are restraining the mobile collaboration market growth are:

Device compatibility issues related to various devices due to the usage of multiple operating systems or interfaces could affect the demand for mobile collaboration market.

The other challenges include balancing the need for enterprise-grade security and compliance with consumer levels of flexibility and personalization.

WHAT THE REPORT OFFERS

The report covers the entire market in five parts:

Section 1 is introductory and Section 2 gives an overview of the mobile collaboration market. It delves into the technology snapshot, drivers and restraints, growth prospects and value-chain analysis of the industry.

Sections 3 and 4 break down the market by industries and regions and analyze the respective growth trends and forecasts. The report also focuses on market share of major players, their products and services along with our analysts' views of the market. This is done with the aim of giving a complete overview of the market to the reader.

Section 5 deals with the competition among mobile collaboration solution vendors and offers a comparison of their products. This section speaks on the growth strategies adopted by some of the most active companies in this industry.

Section 6 analyzes key challengers in this market while Section 7 tells about the role played by business accelerators and recent mergers and acquisitions that have happened over the last year and the investment firms which are investing in this domain.

The last section gives a glimpse into what the future of the industry would be five years from now. It includes answers to questions like, what policies would impact the market most, what growth strategies would be most successful, etc.

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Contact US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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