

Global Cloud Security in Retail Market is Expected to Grow at a CAGR of 28.50% During the Forecast Period of 2017 – 2022

Orbis Research has added report on “Global Cloud Security in Retail Market by Geography, Trends, Forecast (2017-2022)”

DALLAS, TX, UNITED STATES, March 1, 2017 /EINPresswire.com/ -- The Global [Cloud Security in Retail Market](#) is valued at USD XX.XX billion in 2016 and is expected to reach a value of USD XX.XX billion by the end of 2022, growing at a projected CAGR of 28.50% during the forecast period of 2017 – 2022. Security remains a major challenge in cloud services deployment. To meet this challenge, cloud storage providers are providing cloud encryption where data and texts are encrypted using encryption algorithms and placed in a storage cloud. Cloud encryption is almost the same as in-house encryption with one major difference.



Download PDF Cloud Security in Retail Market@ <http://www.orbisresearch.com/contacts/request-sample/215457>

The cloud customers must learn about the procedures and policies of encryption. The cloud encryption techniques being used by the service provider should match with the level of sensitivity of the data that is being hosted. Traditionally, the on-site setup of the security software results in the high cost of ownership including hardware, power, space and management. The cloud security software circumvents these expenses as the cloud vendors are responsible for the maintenance, implementation, upgrades, backup and less interference of IT personnel.

Browse Full Report with TOC: <http://www.orbisresearch.com/reports/index/global-cloud-security-in-retail-market-by-geography-trends-forecast-2017-2022->

The mutual agreement between cloud service providers and security solution providers is one key trend upcoming in the market. As the market matures, cloud security is expected to become an integral part of cloud services, which will encourage cloud service providers to partner with security solution providers to provide security software and maintain their competitiveness.

The cloud security market witnessed a high growth when many of the enterprises made a move towards cloud technology for cost cutting, flexibility, maintenance and agility. This boom led to a rise in cloud specific threats which gave rise to cloud security solutions.

Place Purchase Order for this Report@ <http://www.orbisresearch.com/contact/purchase/215457>

DRIVERS

- Increased cyber-attacks
- Reported data breaches
- Lower cost of ownership on cloud infrastructure, etc.

RESTRAINTS

- Availability of open-source security software providers and other related security and privacy issues might affect the demand of this particular market in a negative manner.

WHAT THE REPORT OFFERS

- Market definition for cloud security in the retail market along with identification of key drivers and restraints for the market.
- Market analysis for the cloud security in the retail market, with region-specific assessments and competition analysis on a global and regional scale.
- Identification of factors responsible for changing the market scenario, rising prospective opportunities and identification of key companies that can influence the market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market share.
- Identification and analysis of the macro and micro factors that affect the cloud security in retail market on both global and regional scale.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Table of Contents

1. Introduction

1.1 Study Deliverables

1.2 Market Definition

1.3 Study Assumptions

2. Research Methodology

3. Executive Summary

4. Market Dynamics

4.1 Market Overview

4.2 Market Drivers

4.3 Marker Restraints

4.4 Industry Value Chain Analysis

4.5 Industry Attractiveness - Porter's Five Forces Model

5. Global Cloud Security in Retail - Segmented by Solutions

5.1 Cloud IAM

5.2 Cloud E-mail Security

5.3 Cloud IDS/IPS

5.4 DLP

5.5 Others

6. Global Cloud Security in Retail - Segmented by Geography

6.1 North America

6.2 Europe

6.3 Asia Pacific

6.4 Latin America

6.5 Middle East and Africa

7. Cloud Security Solution Leaders Market share and Profiles

7.1 CipherCloud

7.2 Vormetric

7.3 Boxcryptor

7.4 Perspecsys

7.5 Viivo

7.6 Trend Micro

7.7 Wave Systems

7.8 Salesforce

7.9 Safenet

8. Investment Outlook

9. Future Trends in Cloud Security in Retail Market

About Us:

Orbis Research is a single point aid for all your Market research requirements. We have vast database of reports from the leading publishers and authors across the globe. We specialize in delivering customised reports as per the requirements of our clients. We have complete information about our publishers and hence are sure about the accuracy of the industries and verticals of their specialisation. This helps our clients to map their needs and we produce the perfect required Market research study for our clients.

Hector Costello

Orbis Research

+1 (214) 884-6817

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.