



# Proximity Group Partners with Trustpilot to Enhance and Deepen Customer Relationships

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Powersports Parts - Auto Parts -  
Wedding and Event Supplies

EL DORADO HILLS, CALIFORNIA, USA, March 1, 2017 /EINPresswire.com/ -- Proximity Group - A collection of e-commerce websites including [Sixity.com](http://Sixity.com) (powersports parts), [SixityAuto.com](http://SixityAuto.com) (auto parts), and [SparklesMakeltSpecial.com](http://SparklesMakeltSpecial.com) (wedding and event supplies) has partnered with the independent review site Trustpilot.

Buyer trust and the guarantee of one of the world's largest online review communities is the reason why Proximity Group has partnered with Trustpilot to emphasize the importance of our customer's voice, and to help improve our service and dedication to customers across our brands.

Sixity.com boasts a 5-star rating from over 500 verified customers. Launched in 2006, Sixity.com offers high quality innovative replacement ATV parts, motorcycle parts and snowmobile parts. Home of the XT-Series and XTA-Series of ATV Axles, Sixity is rated by Trustpilot as "Excellent".

SixityAuto.com – Proximity Group's fast growing Auto Parts brand - launched in 2013 featuring access to dozens of automotive product lines for all top car and truck brands, from wheel spacers to spark plugs, all with free delivery and a 100% fitment guarantee. Over 600 Sixity Auto customers rate the business a 9.4 out of 10 using Trustpilot's industry-leading rating system.

SparklesMakeltSpecial.com is focused on providing unsurpassed value and selection for wedding and event supplies. Featuring an "Excellent" 5-star rating from customers, Sparkles Make It Special aims to make every event more memorable.

Trustpilot provides a global, multi-language online review community for shoppers. Businesses engage with that community to build trust and transparency. Trustpilot passionately believes that trust is the key that provides a good online experience for both the consumer and the business owner. Since launching in 2007, they now have more than 140,000 businesses and more than 2 million consumer reviews, with a new review being posted every five seconds.

"The relationship with Trustpilot is critical to our continued e-commerce growth," says Lane Armye, Vice President of Marketing for Proximity Group. "The power and flexibility of the system has made for a seamless website integration, while providing our customers more of a voice to let us know how we are doing, and how we can improve our services and offerings."

About Proximity Group:

Proximity Group launched in 2006 and is based in California. Our team of customer-focused product engineers and sales staff are dedicated to bringing the best possible products to market through a range of e-commerce websites and marketplaces. We manufacture and distribute a wide range of product lines, all offered at great prices with free shipping across the U.S. Please visit [www.ProximityGroup.com](http://www.ProximityGroup.com), [www.Sixity.com](http://www.Sixity.com), [www.SixityAuto.com](http://www.SixityAuto.com) and

[www.SparklesMakeItSpecial.com](http://www.SparklesMakeItSpecial.com) to learn more about our businesses.

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