

# Star Mountain Capital Offers Webinar for Business Owners and Executives on How to Become a Top Innovator

*Learn how to increase performance and results through innovation strategy and execution*

NEW YORK, NEW YORK, UNITED STATES, March 13, 2017

[/EINPresswire.com/](#) -- [Star Mountain Capital](#), a specialized alternative asset manager focused exclusively on the U.S. lower middle-market, is hosting a complimentary webinar titled "Become a Top Innovator" for CEOs, Presidents and other senior executives who want to increase performance and results in their organizations. This will be presented by Kevin Fallon, CEO of Pivotal Innovation on Wednesday, March 16, 2017 from 3:00pm to 4:00pm EST. For more information or to register for the event please [click here](#).

"As part of Star Mountain's "Collaborative Ecosystem" the firm offers its partners in the business owner/executive, lower middle-market fund manager, and deal advisor communities access to various educational events," said [Brett Hickey](#), Founder & CEO of Star Mountain Capital.



Kevin Fallon, CEO of Pivotal Innovation

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*Brett Hickey*

accelerated performance.

This innovation strategy session is just one example of Star Mountain's efforts to add value and help grow companies and jobs in the U.S. lower middle-market.

Concepts presented will explore how to develop a customer-centered innovation strategy, how to strategically align initiatives for optimum value creation and how to engage employees to accelerate innovation. Kevin Fallon will also discuss how to run innovation as a systematic discipline. This webinar will leave participants with the knowledge and confidence to drive innovation in their businesses and hold their organizations accountable for strategically aligned,

Kevin Fallon is CEO of Pivotal Innovation, a company dedicated to empowering businesses to accelerate innovation performance. He has 30 years of business experience beginning at General Electric and RCA Space, and subsequently as a founder of five technology ventures and as COO with two publicly traded corporations.

Kevin holds an MBA from The Wharton School, University of Pennsylvania and a BS in Electrical Engineering from Drexel University.

#### ABOUT STAR MOUNTAIN

Investing in the Growth Engine of America® – Star Mountain Capital is a specialized lower middle-market asset management firm. It has a differentiated business model and “Collaborative Ecosystem” including its three channel approach to investing into small and medium-sized businesses via Direct Investments, Strategic Primary Fund Investments and Secondary Fund Investments.

Star Mountain Charitable Foundation is a New York not-for-profit 501(c)3 focusing its charitable activities on improving lives via a focus on Health & Wellness (including cancer research), Education & Career Development, and Economic Development & Job Creation.

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