

# India Retailing Market 2017 Research in-Depth Analysis, Applications

*Retailing India Market 2017 Trends, Market Share, Industry Size, Growth, Opportunities, Analysis*

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Description

Retailing in India continued to grow strongly in 2016. This growth was driven by a combination of factors such as increased disposable incomes, more impulsive shopping among millennial consumers, the deeper discounts offered by online retailers and the convenience of shopping on the go, with the help of mobile internet retailing.

Researcher's Retailing in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; Homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Why buy this report?

- \* Get a detailed picture of the Retailing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore,

Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Researcher has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Researcher

February 2017

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