

Mobile Money Technology, Application, Key Players and Forecast 2017 – 2022

*Mobile Money Global Market 2017
Analysis and Forecast to 2022*

PUNE, INDIA, March 2, 2017
/EINPresswire.com/ -- *Get Flat 15%
Discount*

Summary

Even though organizations within telecom industry are concerned about security and privacy issues and lack of awareness about [mobile money](#), increasing penetration of smartphones and internet, preference for cashless transactions and growing e-commerce will push mobile money usage over the next two years. Globally, investment on

mobile money services is anticipated to increase by 22.2% during the next two years which will result in revenue share of mobile money reaching towards 9% in the coming two years. Asia and Africa are expected to offer significant growth for mobile money over the next two years with technological innovation and focus on interoperability emerging as prominent trends.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/324999-mobile-money-emerging-trends-growth-drivers-and-future-outlook> □

Key Findings

- Organizations prefer to provide bill payment and airtime top-up using mobile money as compared to other services
- Globally, investment on mobile money services is anticipated to increase by 22.2% over the next two years
- Increasing penetration of smartphones and internet, and preference for cashless transactions will drive mobile money usage during the next two years
- Technological innovation and increasing focus on interoperability will significantly impact mobile money in the coming two years
- Asia and Africa are expected to offer significant growth for mobile money over the next two years
- Security and privacy concerns will restrict the growth prospects of mobile money during the next two years

Synopsis

Mobile Money - Emerging Trends, Growth Drivers and Future Outlook report examines executives' opinion on key drivers of mobile money usage and trends likely to influence mobile money during the next two years. It also highlights regional growth outlook, investment projections, revenue share expectations, major challenges and growth prospects of specific product offerings. Additionally, it provides information categorized by region and company type.



**WISE GUY
REPORTS**

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Wise.Guy.

What else does this report offer?

- Mobile money product adoption status: highlights organizations position on mobile money product offerings
- Projected change in investment: examines anticipated change in expenditure on mobile money services over the next two years
- Revenue share expectations: analyzes telecom industry executives' opinion on revenue share contribution by mobile money during the next two years
- Key drivers: identifies major factors influencing mobile money usage in the coming two years
- Future impacting trends: provides information about Trends likely to influence mobile money over the next two years
- Growth prospects of product offerings: evaluates how growth outlook of mobile money product range will change during the next two years
- Regional growth outlook: indicates growth prospects for mobile money across regions in the coming two years
- Barriers towards future growth: determines challenges expected to inhibit growth prospects of mobile money over the next two years.

Reasons to Buy

- Highlights trends which will impact mobile money future prospects thus helping telecom organizations to realign business strategy
- Assist in development or adjustment of business expansion plans by providing information about regional growth outlook
- Helps organizations to overcome obstacles by indicating challenges expected to inhibit growth prospects of mobile money over the next two years
- Highlights growth prospects of product offerings over the next two years thus allowing organizations to boost revenues by focusing on select products

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/324999-mobile-money-emerging-trends-growth-drivers-and-future-outlook>

Table of Content: Key Points

Introduction

Acronyms and definitions

Methodology, sample size and key points

Profile of respondents

Product adoption status, revenue share projections and investment outlook

Organizations status on mobile money product offerings 11 Projected change in investment on mobile money services over the next two year

Expected contribution by mobile money towards overall revenue during the next two years

Key drivers, challenges and growth prospects

Major factors influencing mobile money usage over the next two years

Trends expected to significantly impact mobile money during the next two years

Expected change in growth prospects of product offerings over the next two years

Regional growth outlook for mobile money over the next two years

Barriers towards future growth outlook of mobile money

...Continued

Buy now @ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=324999

Get in touch:

LinkedIn: www.linkedin.com/company/4828928

Twitter: <https://twitter.com/WiseGuyReports> □

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.