



India Baked Goods Market 2017 Research in-Depth Analysis, Applications

Baked Goods India Market 2017 Trends, Market Share, Industry Size, Growth, Opportunities, Analysis

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Description

The acceleration of consumer lifestyles, through factors such as urbanisation, a changing employment environment and women entering the workforce, is driving demand for convenient snacks, spurring sales across baked goods categories.

Researcher's Baked Goods in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Bread, Cakes, Dessert Mixes, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Researcher has a unique capability to develop reliable information resources to help drive informed strategic planning.

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