

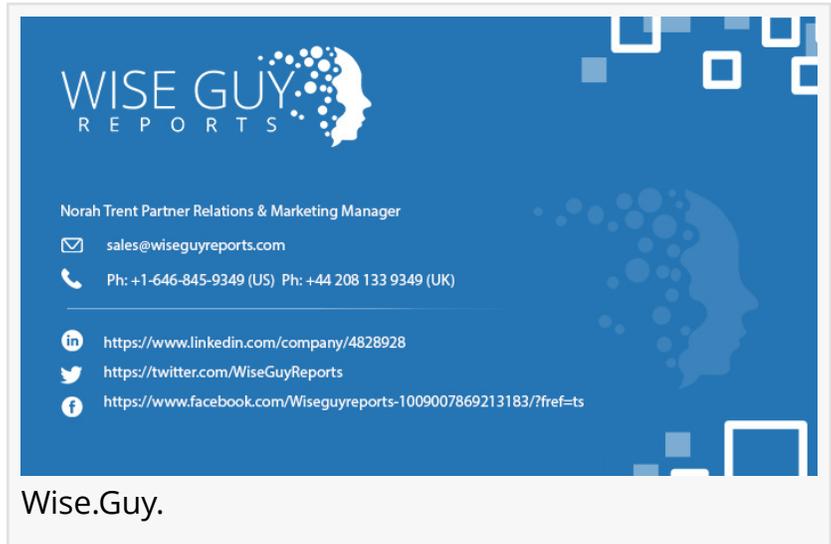
# Nicotine Addiction Consumption, Key Players and Forecast 2017 – 2022

*Nicotine Addiction Market Consumption  
2017 Forecast to 2022*

PUNE, INDIA, March 2, 2017

/EINPresswire.com/ -- Summary

The report provides comprehensive information on the therapeutics under development for [Nicotine Addiction](#), complete with analysis by stage of development, drug target, mechanism of action (MoA), route of administration (RoA) and molecule type. The report also covers the descriptive pharmacological action of the therapeutics, its complete research and development history and latest news and press releases. Additionally, the report provides an overview of key players involved in therapeutic development for Nicotine Addiction and features dormant and discontinued projects.



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Report features investigational drugs from across globe covering over 20 therapy areas and nearly 3,000 indications. Drug profiles featured in the report undergoes periodic review following a stringent set of processes to ensure that all the profiles are updated with the latest set of information. Additionally, various dynamic tracking processes ensure that the most recent developments are captured on a real time basis.

The report helps in identifying and tracking emerging players in the market and their portfolios, enhances decision making capabilities and helps to create effective counter strategies to gain competitive advantage.

## Scope

- The report provides a snapshot of the global therapeutic landscape of Nicotine Addiction
- The report reviews pipeline therapeutics for Nicotine Addiction by companies and universities/research institutes based on information derived from company and industry-specific sources
- The report covers pipeline products based on various stages of development ranging from pre-registration till discovery and undisclosed stages
- The report features descriptive drug profiles for the pipeline products which includes, product description, descriptive MoA, R&D brief, licensing and collaboration details & other developmental activities
- The report reviews key players involved Nicotine Addiction therapeutics and enlists all their major and minor projects
- The report assesses Nicotine Addiction therapeutics based on drug target, mechanism of action

(MoA), route of administration (RoA) and molecule type

- The report summarizes all the dormant and discontinued pipeline projects
- The report reviews latest news related to pipeline therapeutics for Nicotine Addiction

Reasons to buy

- Gain strategically significant competitor information, analysis, and insights to formulate effective R&D strategies
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage
- Identify and understand important and diverse types of therapeutics under development for Nicotine Addiction
- Identify potential new clients or partners in the target demographic
- Develop strategic initiatives by understanding the focus areas of leading companies
- Plan mergers and acquisitions effectively by identifying key players and it's most promising pipeline therapeutics
- Devise corrective measures for pipeline projects by understanding Nicotine Addiction pipeline depth and focus of Indication therapeutics
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and scope
- Modify the therapeutic portfolio by identifying discontinued projects and understanding the factors that drove them from pipeline

Table of Content: Key Points

Table of Contents 2

List of Tables 5

List of Figures 5

Introduction 6

Nicotine Addiction Overview 7

Therapeutics Development 8

Pipeline Products for Nicotine Addiction - Overview 8

Pipeline Products for Nicotine Addiction - Comparative Analysis 9

Nicotine Addiction - Therapeutics under Development by Companies 10

Nicotine Addiction - Therapeutics under Investigation by Universities/Institutes 11

Nicotine Addiction - Pipeline Products Glance 12

Clinical Stage Products 12

Early Stage Products 13

Nicotine Addiction - Products under Development by Companies 14

Nicotine Addiction - Products under Investigation by Universities/Institutes 15

Nicotine Addiction - Companies Involved in Therapeutics Development 16

Addex Therapeutics Ltd 16

Astraea Therapeutics, LLC 17

Cerecor Inc. 18

...Continued

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