

# Personal Inter-Connections Market 2017 Share, Key Trend, Segmentation and Forecast to 2020

*Personal Inter-Connections Sales, Competitor and Forecast 2017 – 2022*

PUNE, INDIA, March 3, 2017

/EINPresswire.com/ -- Summary

"TrendSights Analysis: [Personal Inter-Connections](#)" explores the usage of social connections as a safe harbor from today's uncertainty.

The Personal Inter-Connections trend is related to the incorporation of human relationships into the development of products and marketing campaigns. As social connections become more complex and diverse, brands have multiple opportunities to improve their level of communication with consumers on a more personal level.



WISE GUY  
R E P O R T S

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Wise.Guy.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/1015955-trendsights-analysis-personal-inter-connections>

## Scope

- Consumers in emerging markets have a higher interest in the consumption of products that contain an element of human interaction.
- The creation of new concepts and the sharing of products are particularly interesting to Millennials.
- Over half of consumers globally agree that they are more likely to trust blogger/user reviews than brand claims.

## Reasons to buy

- Gain insight into the different routes through which products can align with the Personal Inter-Connections trend including examples of best-in-class innovation.
- Compare the presence of this trend in each industry across the FMCG space, and learn what the key opportunities are.
- Identify the innovation implications of Personal Inter-Connections for your sector.

## Table of Content: Key Points

1. Trend snapshot
2. What?
3. Why?
4. Who?
5. How?
6. What next?
7. Appendix

...Continued

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/1015955-trendsights-analysis-personal-inter-connections>

Get in touch:

LinkedIn: [www.linkedin.com/company/4828928](http://www.linkedin.com/company/4828928)

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.