

Smoking Tobacco US Consumption, Demand, Sales, Competitor and Forecast 2017 – 2022

*Smoking Tobacco US Market
Consumption 2017 Forecast to 2022*

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[/EINPresswire.com/](http://EINPresswire.com/) -- Summary

"Smoking Tobacco in the US, 2017" is an analytical report by that provides extensive and highly detailed current and future market trends in the American tobacco market. It covers market size and structure along with per capita and overall consumption. Additionally, it focuses on brand data, retail pricing, prospects, and forecasts for sales and consumption until 2025.



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Smoking tobacco is the smallest sector of the US tobacco market, with just 4.8% of overall volume, yet it has recently been the most buoyant sector in the overall market, mainly growing at the expense of manufactured cigarettes. Two manufacturers have historically dominated the smoking tobacco market. These are Top Tobacco, part of the private Republic Group, and Lane Ltd., which is now owned by Scandinavian Tobacco Group having been divested by Reynolds American in March 2011. Republic took 41% of the market in 2015 while STG Lane took a further 33%.

Scope

- US smokers have traditionally preferred factory-made cigarettes, with FCT a relatively niche market. The constant increase in cigarette prices in recent years, due to increasing excise, has caused consumers to switch to smoking tobacco although it has been pipe tobacco which has benefitted the most as it has been marketed as a quasi-FCT product.
- The growth in pipe tobacco products has blurred the traditional dominance of the major players, although the latest GlobalData research suggests that key brands still dominate. STG's

Bugler brand had a 28.1% share in 2014, followed by three brands from the Republic Group - Top (14%), Gambler (11.1%), and Largo (9.9%).

Reasons to buy

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market.
- Identify the areas of growth and opportunities, which will aid effective marketing planning.
- The differing growth rates in regional product sales drive fundamental shifts in the market.
- This report provides detailed, authoritative data on these changes - prime intelligence for marketers.
- Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

Table of Content: Key Points

Introduction

Market context

Market size and structure

Production and trade

Taxation and retail prices

Manufacturers and brands

The smoking population

Operating constraints

Distribution

Prospects and forecasts

Appendix

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