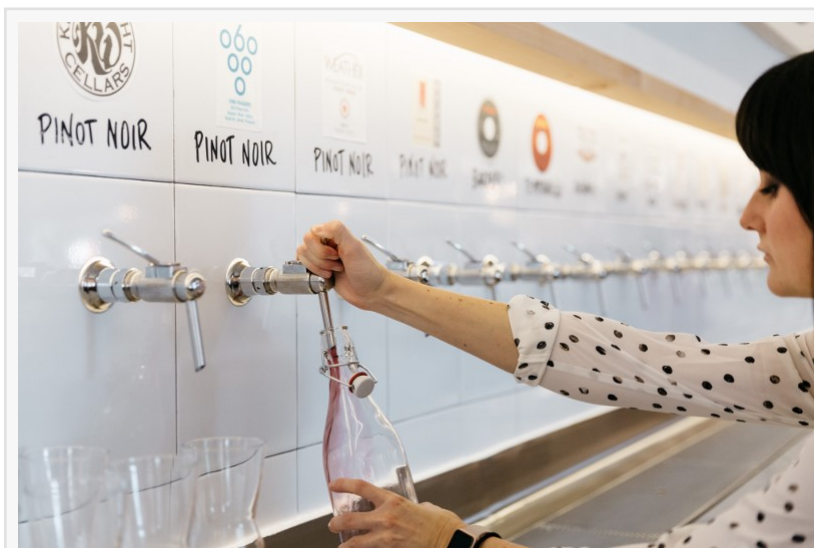


# The Crescent® adds New Retail to the Mix – Sixty Vines Restaurant, East Hampton Sandwich Co. and Bivins Gallery

*New retail builds upon “The Vision” strategy adopted several years ago to make iconic anchor more pedestrian friendly and appealing to Uptown neighborhood*

DALLAS, TEXAS, USA, March 6, 2017 /EINPresswire.com/ -- Crescent Property Services LLC today announced new retail has arrived – or is coming soon – to The Crescent®. Sixty Vines, a popular Plano restaurant, is opening its second dining spot there this fall, and East Hampton Sandwich Co. will open early summer. Also, [veteran gallery owners Karen and Michael Bivins debuted the Bivins Gallery](#) just a month ago. The addition of two new restaurants and the contemporary art gallery – along with the successful openings of Shake Shack, Ascension Coffee and Moxie’s Grill & Bar – builds upon “The Vision” strategy to make the iconic 31-year-old, mixed-use complex a more popular gathering space in the vibrant Uptown neighborhood.



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*John Zogg, managing director of Crescent Real Estate Equities, LLC*

For the Sixty Vines transaction, Tony Click, vice president of leasing for Crescent Real Estate Equities, LLC, represented The Crescent®, and Mark Masinter and Wally Davis of Open Realty represented Front Burner Restaurants. For the East Hampton Restaurant Company transaction, Tony Click and Jack Gosnell of CBRE represented The Crescent®, and Matt McClain of McClain Family Ventures represented the restaurant. For the Bivins Gallery transaction, Tony Click represented The Crescent®, and Jack Gosnell represented the Gallery.

"Since the recent \$33 million renovation at The Crescent®, uses of the exterior spaces have increased tremendously," said John Zogg, managing director of Crescent Real Estate Equities, LLC. "With the addition of Ascension Coffee, famed New York-based Shake Shack, and the American debut of Moxie's Grill & Bar, plus the newly redefined presence of Stanley Korshak, bringing in more new restaurants and introducing an art gallery representing museum-quality artists creates a perfect balance with the other dynamic changes and new vibrancy at The Crescent® today."

Sixty Vines. Sixty Vines has gained a huge following for its new attitude about wine culture and “a pour for every palate.” The restaurant offers 60 wines by the glass, nearly 40 wines on tap – more than any other restaurant in the country – and an extensive bottle and craft beer list. Their menu is inspired by wine country cuisine, an open-scratch kitchen and a knowledgeable staff helping diners to pair each dish with the perfect glass.

The restaurant is part of Dallas-based Front Burner Restaurants, whose current concepts include The Ranch at Las Colinas, Whiskey Cake, Mexican Sugar, Velvet Taco, Ida Claire, and upcoming The Keeper, Legacy Hall and Haywire. Past concepts include Rockfish Seafood Grill, Half Shells Oyster Bar & Grill, Ojos Locos Sports Cantina and Red Dog Right.



East Hampton Sandwich Co., an award-winning, fast-casual restaurant specializing in sandwiches, salads and chowders, and using handcrafted proteins and sauces.

“We love the idea of bringing an exciting concept like Sixty Vines from Plano to Uptown,” said Randy DeWitt, CEO of Front Burner Restaurants. “We also think a vibrant, mixed-use complex like The Crescent® is the perfect venue for our second location. We can’t wait to introduce our innovative concept to diners and wine lovers who live and work in the city.”

Expected to open Fall 2017, Sixty Vines will serve lunch and dinner daily with brunch also served on Saturdays, Sundays and all bank holidays. It will be located at 500 Crescent Court. For more information, visit [www.SixtyVines.com](http://www.SixtyVines.com).

East Hampton Sandwich Co. Also coming to The Crescent® is the much-lauded East Hampton Sandwich Co., an award-winning, fast-casual restaurant specializing in sandwiches, salads and chowders, and using handcrafted proteins and sauces. The chef-driven concept provides a refined approach toward its sandwiches, beer and wine bar, and catering. The menu at East Hampton Sandwich Co. is dedicated to handcrafted ingredients and quick, upscale service. Their famous Lobster Roll and Fried Chicken + Jack have received critical acclaim around the Dallas-Fort Worth region and the country since founder Hunter Pond opened the restaurant in Dallas in 2012. East Hampton was named one of the 33 best Sandwich Shops in America by Thrillist.com, and D Magazine has named them the Best Sandwich Shop in DFW in 2015 and 2016.

“The opportunity to partner with The Crescent® for our newest location was a no-brainer for us,” said Pond “The Crescent building is such an iconic fixture in Dallas and really serves as the cornerstone for the Uptown area. Pairing our two brands is a natural fit, and we look forward to opening in early summer.”

The eatery, located at 200 Crescent Court, will serve breakfast, lunch and dinner and will have an entrance and patio across from Shake Shack. For more information, go to [www.ehsandwich.com](http://www.ehsandwich.com).

Bivins Gallery. On January 28, 2017, the Bivins Gallery launched with a mission to showcase world-class contemporary artists and select emerging talent and to nurture and enhance artists' careers by

producing inspirational shows and charitable events for a broad audience. Bivins Gallery will collaborate with other galleries and curators from around the world, bringing key educational programs, exclusive artists' lectures and relevant documentaries and films to Dallas.

Owners Karen and Michael Bivins are banking on their 30 years of experience to fulfill a combined vision for bringing new ideas to Dallas.

"We are constantly searching the world for artists who are, or were, major figures in seminally historic art movements," said Michael Bivins. "When a great artist gets my attention, I pursue it. If I don't, someone else will."

The Gallery's current exhibition is *Between the Lines* featuring the works of Robert Hudson.

Bivins Gallery is located on the ground floor at 300 Crescent Court, Suite 100. Outdoor sculpture graces the gallery's entrance directly across from the Hotel Crescent Court. The Gallery is open Mondays through Fridays from 10 a.m. to 5 p.m. and Saturdays from 11 a.m. to 5 p.m. For more information, visit [www.bivinsgallery.com](http://www.bivinsgallery.com).

For more information about The Crescent®, visit [www.thecrescent.com](http://www.thecrescent.com).

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