

Emulsion Polymers Market is expected to raise USD 49.3 Billion by 2022

Global Emulsion Polymers Market Information-by Types (Vinyl acetate polymers, Styrene- butadiene latex)by Application and by Region - Forecast to 2022

PUNE, MAHARASHTRA, INDIA, March 6, 2017 /EINPresswire.com/ -- Market Highlights

Emulsion Polymer is obtained by polymerization of surfactants, monomers and water. These are monomer dissolved in water. Therefore, they are known as water borne polymer. The most common type of emulsion polymer is oil in water emulsion. Growing demand of low volatile organic compound (VOC) in water based polymer is replacing solvent borne polymer. Government regulations regarding low emission of VOC and usage of bio-based emulsion polymer has opened opportunities in developed regions.



As these products are extracted from crude oil and natural gas, volatile in crude oil prices has impacted the further growth demand of emulsion polymer. However, the market is valued at CAGR of 7.2% from 2016-2022.

Major Key Players:

- Celanese Corporation (U.S),
- Omnova Solutions Inc. (U.S),
- Trinsea Co. (U.S),
- The Dow Chemical Company (U.S),
- BASF SE (Germany),
- Arkema Co. (France),
- Koninklijke DSM N.V. (Netherlands),



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- DIC Corporation (Japan),
- Wacker Chemie AG (Germany),
- Duplex Industries Ltd (Australia)

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[Global Emulsion Polymers market](#) witnesses a strong growth over 12.8 million tons in 2015 due to demand of paints & coatings from the building & construction industry owing to growing population. Suppliers in these segments

are looking out for technological innovations such as water based emulsion so that eco-friendly products can be generated and there is less replacement cost for manufacturers. Government is spending on infrastructure along with changes in FDI policy is boosting the demand for emulsion polymer in end user industries. Rise in demand for construction in Asia-Pacific has impacted the demand for paints & coatings, which augmented the emulsion polymer market. Growing use of removable and permanent adhesives in consumer goods industry such as household furnishings, packaging and footwear has also increase the demand for emulsion polymer, which is key ingredient of adhesive.

Asia Pacific accounts for more than 39% of market volume in 2015. China being a largest producer of paints & coatings demand for emulsion polymers on a large scale. Rapid industrializations, favorable government regulations and increase in consumer spending will significantly grow the emulsion polymers market in emerging economies such as China, India and Japan. This market in North America is witnessing a constant growth due to stable marine activities and currency fluctuations as a result of uncertainties and lowering price of oil crude.

Taste the market data and market information presented through more than 50 market data tables and figures spread over 85 pages of the project report. Go through the in-depth table of content (TOC) & market synopsis on “[Global Emulsion Polymers market research report -global forecast to 2022.](#)”

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Acrylic segment has steering growth in emulsion polymer market owing to various abilities such as excellent water resistant, strength and good adhesion will drive the market growth in coming years. Other property of acrylic to quickly dry is used in paints has driven the consumption of acrylic in emulsion polymer. Innovation in acrylic such as eco-friendly and water based acrylic emulsion polymer has opened an opportunity for product market across the globe.

Commenting on this report, an analyst from Market Research Future (MRF) team said, “the market for emulsion polymer is growing rapidly owing to use of emulsion polymers in paints & coatings which is driven by high demand for construction industry”. Growing demand for adhesive in automotive and aerospace industry is also anticipated to drive the demand for emulsion polymers in coming years. Emulsion polymers are polymer obtained by polymerization of surfactants, monomer and water. The widely-used emulsion polymer is oil in water emulsion. Due to low molecular weight and easy recyclability, water borne emulsion polymer is highly preferred than solvent borne emulsion polymer. Regulatory bodies in concern of chemical emissions in environment has put regulation in usage of emulsion polymer in various industries.

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Segmentation:

The global emulsion polymers market is majorly segmented on the basis of types and application. Based on types of emulsion polymers the market is segmented into vinyl acetate polymers, styrene-butadiene latex, acrylics, polyurethane dispersions, others. Similarly, on the basis of application the market is classified into adhesives & sealants, paper & paperboard, paints & coatings, others.

Brief TOC

- 1 Executive Summary
- 2 Scope of the Report
 - 2.1 Market Definition
 - 2.2 Scope of the Study
 - 2.2.1 Research Objectives
 - 2.2.2 Assumptions & Limitations
 - 2.3 Markets Structure
- 3 Market Research Methodology
 - 3.1 Research Process
 - 3.2 Secondary Research
 - 3.3 Primary Research
 - 3.4 Forecast Model
- 4 Market Landscape
 - 4.1 Five Forces Analysis
 - 4.1.1 Threat of New Entrants

LIST OF TABLES

- Table 1 World Population by Major Regions (2015 To 2030) (Billion)
- Table 2 Global Emulsion Polymer Market: By Region, 2014-2022 (USD Billion)
- Table 3 North America Emulsion Polymer Market: By Country, 2014-2022 (USD Billion)

Table 4 Europe Emulsion Polymer Market: By Country, 2014-2022 (USD Billion)
Table 5 Asia-Pacific Emulsion Polymer Market: By Country, 2014-2022 (USD Billion)
Table 6 RoW Emulsion Polymer Market: By Country, 2014-2022 (USD Billion)
Table 7 Global Emulsion Polymer for Types Market: By Regions, 2014-2022 (USD Billion)
Continued.....

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