

Global Ultra-Portable Internet Devices Market By Product(UMPC, MID, Netbooks, UMDs),Geography, Trends, Forecasts to 2022

Ultra-portable devices address changing user demands and are being used for personal as well as professional purposes.

DALLAS, TEXAS, USA, March 6, 2017 /EINPresswire.com/ -- "The Global [Ultra-Portable Internet Devices](#) market is valued at USD XX.XX billion in 2016 and is expected to reach a value of USD XX.XX billion by the end of 2022, growing at a projected CAGR of XX.XX% during the forecast period of 2017 – 2022."

Ultra-Portable Internet Devices which include Mobile Internet Devices (MID), Ultra-Mobile Pcs (UMPC), and Ultra-Mobile Devices (Umds) have had growing market penetration over the past few years. They have condensed form factors and permits the user to simply access content and information. And also, they provide services including data sharing, e-mail, gaming along with conventional voice and messaging services. With the rising trend of mobility, a growing number of end users have been shifting from using traditional PCs and devices associated with them. Accessibility of less priced options associated with the demand for devices that provide computing, entertainment and communications is predicted to aid in rising market penetration of these products.



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While netbooks have been tremendously popular so far, mobile internet devices are anticipated to witness rapid growth in the forecast period. MIDs are larger than smartphones but smaller than UMPCs, and mainly provide to the consumer sector. Since they already have internet facility and are significantly lighter than traditional laptops, they provide a wide range of benefits to the user.

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Microsoft's UMPC offers a slate form factor and is equipped with inputs including stylus, direct touch, soft keys, hardware control buttons, and speech. They are also extensible, and can be coupled to traditional input devices such as keyboards and mice. In order to attain smaller size and thin form factor, ultrabooks and ultrathin PCs use solid state drives (SSD) instead of conventional hard disk drives (HDD), which results in faster and more compact devices.

The overall electronic devices market has been observing an upsurge in recent years. Ultra-portable

devices address changing user demands and are being used for personal as well as professional purposes. Growing penetration of the internet and communication standards such as Wi-Fi and Bluetooth which facilitate effective connectivity is anticipated to contribute to revenue generation. North America is accounted for a significant percentage of the overall industry, fuelled by rising demand from the U.S. market.

Major companies working in the global market include Apple Inc. , Intel Corporation, Microsoft Corporation, Samsung Electronics Corporation, etc.

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Some Points from TOC:

3. Market Overview & Dynamics

3.1 Introduction

3.2 Drivers

3.2.1 Significantly reduced form

3.2.2 Ease of access to information

3.2.3 Data sharing, E-mail, gaming is offered along with traditional services

3.2.4 Cheaper Products

3.3 Restraints

3.3.1 Lack of Internet Access at all locations

3.3.2 Affordability of Internet Access

4. Porter's Five Forces Analysis

4.1 Bargaining power of Suppliers

4.2 Bargaining power of Buyers

4.3 Degree of Competition

4.4 Threat of Substitution

4.5 Threat of new entrants

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