

Transformative Engineering Names Professional Audio Associates 2016 Distributor of the Year

Based on year over year sales increases, commitment to the breadth of the line, and exceptional support of their dealers.

NORWOOD, MA, USA, March 15, 2017 /EINPresswire.com/ -- [Transformative Engineering](#) has recognized the ongoing contributions of their distribution network, with the naming of their first annual Distributor of the Year Award. Congratulations to Lew Freedman and the Team at [Professional Audio Associates](#) in Woburn, MA as the inaugural winners.

The Distributor of the Year Award winner was selected by Transformative Engineering's Executive Board, based on overall commitment to the growth of the brand.

Increased sales, constantly expanding selection from the line, and outstanding dealer support are some of the parameters by which the winner was chosen.

Jon Ralston, Director of Sales for Transformative Engineering, noted: "TE has experienced

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It's easy to get behind a more reliable product with the level of support Transformative provides to back it up.”

Lewis Freedman, President of Professional Audio Associates

unprecedented growth over the last two years. With the launch of new and innovative solutions, including product offerings that have created new business opportunities for our channel partners. We're proud to recognize the commitment and contributions of our exceptional network of Custom AV Distributors and delighted to present our first annual Distributor of the Year award to Professional Audio Associates, true Champions of the Brand.”



Pictured: Jack Maroney (Left hand, PAA) Lewis Freedman (President, PAA), Jay Trieber (President, TE), Eric Levine (Right Hand, PAA)

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