

Crowdfunding campaign launched to develop revolutionary earbud headphone holder

A New York inventor is crowdfunding to develop a revolutionary earbud headphone holder prototype offering secure use for sports and gaming enthusiasts.

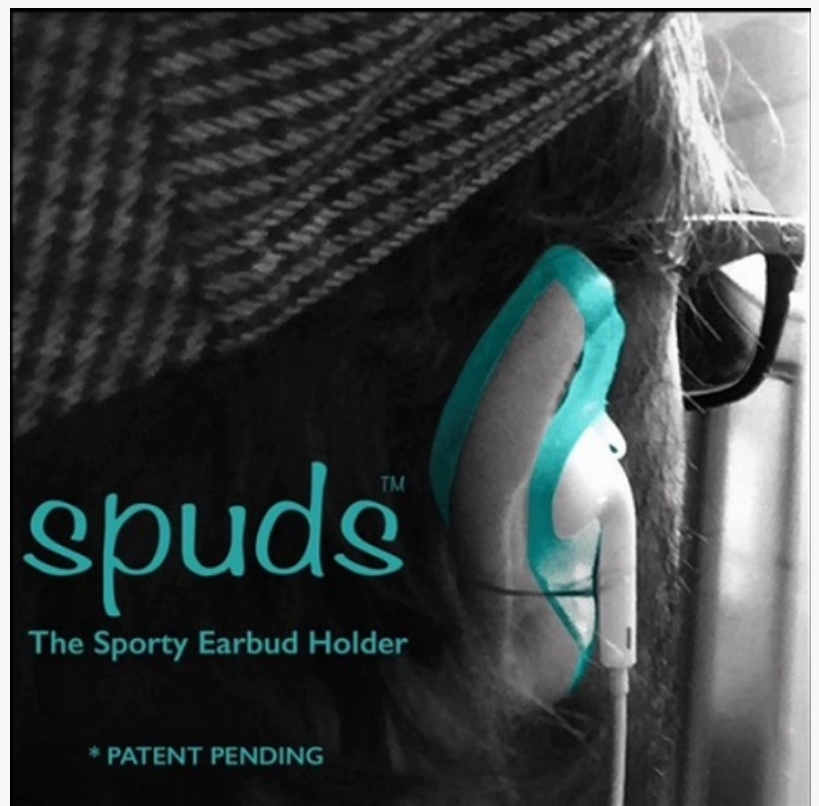
NEW YORK, NY, UNITED STATES, March 8, 2017 /EINPresswire.com/ -- A New York innovator is seeking Kickstarter crowdfunding to aid the development of an ergonomic solution to earbuds that fail to stay securely in place when playing sports, gaming or that all-important phone call.

spuds™ is developing a [unique sporty earbud holder](#) designed to provide a smartphone or music player accessory that not only stays secure while being active but offers high-quality audio input and output and complete control over the phone or music player's functions.

The idea behind the prototype was born out of significant frustration with the earbuds supplied as standard with new smartphones. The earphones failed to stay in the inventor's ear when working out in the gym and playing sport, forcing them to purchase a pair of over-the-ear earbuds for sport despite offering reduced quality audio and no control over the handset's features.

Following extensive research online for a solution, spuds™ was born to solve the issue once and for all by developing an accessory that would [hold any earbud securely in place](#) in the ear, regardless of whether an individual is active or sitting still.

A company spokesperson for spuds™ said: "The prototype for the earbud holder evolved after experimentation with silicone to create the ideal size and shape that would comfortably hold the earbud in place.



“After the initial prototype was approved, the team worked with 3D printers to perfect the final shape for mould-making.

“There is genuine excitement that spuds™ could become the next must-have gadgets for smartphone earphones and the team has a string of additional ideas for other products with designs for specific sports activities also in the pipeline.”

With over a fortnight remaining of the team’s Kickstarter project, spuds™ has already secured around one-tenth of the investment needed to bring the prototype to market.

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NOTES FOR EDITORS:

The New York-based spuds™ is seeking to raise \$10,000 in order to fund the development of its sports earbud holder prototype, including the final mold, developing an assortment of colors for male and female customers and its brand packaging.

The team has already teamed up with a product development and manufacturing professional with 30-plus years of industry experience in bringing bespoke products to market from initial concept stage.

Crowdfunding URL: <https://www.kickstarter.com/projects/spudsnyc/spudstm-the-sporty-earbud-holder/description>

Website URL: <https://www.spudsforyou.com/>

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