

# Digita invests heavily in the development of the IoT network

*Due to the lively start of the demand for services in the IoT network, Digita has decided to invest heavily in the development of its IoT network in 2017.*

HELSINKI, FINLAND, March 15, 2017 /EINPresswire.com/ -- These investments will ensure better services for [Digita's](#) IoT customers.

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*Ari Kuukka, Director, IoT services at Digita*

Today, Digita's LoRaWAN IoT network covers approximately 95% of companies in Finland, serving clients in both urban and sparsely populated areas. Digita's IoT services offer a wide range of solutions to meet the needs of the real estate, logistics and infrastructure sectors among others.

The investments will further improve particularly the capabilities for supporting IoT solutions inside buildings. This is important for many Digita's customers, as it enables the development of IoT services without complicated local

network or gateway solutions in buildings. Digita's advanced nationwide network is particularly well suited to benefit customers by allowing them a low cost and user friendly way to achieve increasing energy efficiency targets as well as enabling the more rapid roll out of smart city and smart metering projects for the benefit of all of Finland.

“The new investments will enable us to serve our customers' needs better and more efficiently. IoT network coverage will be strengthened particularly indoors,” says Ari Kuukka, Director, IoT services at Digita.

Higher requirements for energy-saving and cost-effective technology and data transfer lie in the background of the high demand for IoT services. Wireless communication between devices, systems and services must be fast and cost efficient.

Thanks to Digita's high masts and bidirectional LoRa technology, diverse connected devices can be controlled easily and cost-efficiently in the network. Digita is a stable network operator offering a complete infrastructure for the Internet of Things, IoT, as a service platform for partners' solutions.

Further information:

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Digita transmits radio and television programmes to everyone living in every corner of Finland every

day of the year. We also apply the latest digital technology in order to develop and offer versatile online television and radio services. In addition, our service portfolio includes comprehensive IoT services based on our nation-wide network, as well as world-class Data Centre Services. Our clients are media houses and mobile and broadband operators that provide the very best contents.

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