

ECGC partners with Game Connection

ECGC partners with Game Connection to offer ECGC's business lounge and will be a free addition for all ECGC PREMIER PASS holders for 2017.

RALEIGH, NC, US, March 14, 2017 /EINPresswire.com/ -- The [East Coast Game Conference](#) (ECGC) is delighted to announce its partnership with [Game Connection](#). This partnership has been created to add a Business Lounge to the ECGC - enabling attendees to utilize Game Connection's industry recognized Meeting App to organize business meetings at the event. The Business Lounge will be free to access for all ECGC [PREMIER PASS](#) holders.



Making connections making business grow

ECGC and the Game Connection were introduced by the Canadian Trade Commissioner Service at the Montreal International Games Summit and will bring positive international trade connection to ECGC.

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We're thrilled to bring the Game Connection Meeting App to the 3000+ attendees of the East Coast Game Convention and enable them to find new partners & clients at this fantastic event.”

Chris Monk, Marketing Director, Connection Events

Game Connection is the deal making event for the video games industry. Run twice a year in Paris and San Francisco, it's an international affair where developers, publishers, distributors and service providers find new partners for business opportunities. The Game Connection Meeting App enables attendees and exhibitors to pre-schedule meetings in advance of the event, optimizing their time on-site and thus making it the most effective business development tool for the games industry. Game Connection brings 16 years of international experience with B2B events for video game professionals and is recognized as the most efficient matchmaking system in the industry.

ECGC's Premier Pass is an all-inclusive pass that gives entry to a wide array of exclusive networking opportunities including the above mentioned ECGC Business Lounge powered by Game Connection. Premier Pass holders also can attend the launch party on April 18th, the VIP reception party, the exclusive VIP section at the Epic Games sponsored party on April 19th, special VIP lunches on both conference days, access to an unlimited number of conference sessions, entry to the Keynote Address as well as the Expo Hall, Community Day and Career Lounge.

The East Coast Game Conference, the largest gathering of video game professionals on the East Coast, returns for its ninth annual event on April 18-20, with an expected attendance of over 3,000.

The focus of the conference is to provide video game developers with an engaging program and the opportunity for networking and collaboration.

The Research Triangle Park of North Carolina is home to more than 40 companies developing, publishing, or providing technology or services to the video game industry. These companies employ more than 1,100 people directly involved in creating video games, simulations and video game technology.

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This press release can be viewed online at: <http://www.einpresswire.com>

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